

**BE  
YOND  
IND**

**#RESISTANCE**

RECLAIMING OUR PROGRESSIVE FUTURE

FALL INVESTMENT CONFERENCE  
NOVEMBER 15-18, 2017

#### A NOTE FOR FOUNDATION REPRESENTATIVES

Foundation Representatives should review the agenda and decide whether there are any sessions which they believe would not be appropriate for them to attend, or prefer to attend in their personal capacities. Democracy Alliance staff and counsel are available to discuss any questions about the content of the sessions.

# PARTICIPATION GUIDELINES

The Democracy Alliance strives to create a safe place for progressive funders and movement leaders to meet and discuss issues of common interest, develop relationships through dialogue and networking, and engage in conversations about progressive ideas and strategies.

One of the primary purposes of this conference is to generate support for Alliance Partner Organizations and engage in diverging perspectives connected to shaping political and policy transformation in America. In order to create a comfortable environment for everyone, we politely request that attendees not solicit one another for projects outside the DA's purview at DA events.

DA conference participants are entitled to the expectation that their conference experience and their identity should remain confidential. In order to keep faith with that expectation, we ask Partners and guests to:

- Respect the privacy of others and not share Partners' names or details of the conference with the press or post to personal media channels including, but not limited to, Facebook, Twitter, Instagram, YouTube, etc.
- Contact Elizabeth Bartolomeo at [ebartolomeo@democracyalliance.org](mailto:ebartolomeo@democracyalliance.org) or (202) 255-2677 if you are contacted by the media or a blogger about the conference.
- Refrain from leaving sensitive materials out where others may find them. We ask that all attendees dispose of unwanted conference materials in specially-identified recycling bins.

Please wear your name badge while within the conference area, and make sure it is clearly visible to staff when entering the ballroom and meeting rooms.

# WELCOME!

November 15, 2017

Welcome to La Costa Resort for the Democracy Alliance Fall Investment Conference, **Beyond #Resistance: Reclaiming our Progressive Future.**

One year ago, we met in Washington, DC, only days after the most cataclysmic election of modern history, to come together and talk about what had just happened. At the spring donor summit, we mapped ambitious plans to rebuild progressive power in the states and defend democratic norms against the assaults of the new Trump Administration.

This week we meet to report on progress, celebrate last week's victories for progressives from coast to coast, learn from our shortfalls, and chart a course forward.

With so many important issues on the table this year, no single conference can sufficiently provide the in-depth attention they all deserve. As we have always done, this conference brings together recognized progressive leaders from established beacons of our cause with those leading the new resistance movement nationally and vital efforts in battleground states.

Over the next four days, we'll work together on many key challenges, including:

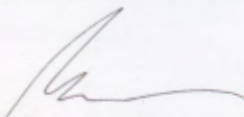
- Turning resistance energy into electoral action
- Mobilizing low-propensity voters in the progressive base and reaching out beyond it
- Fighting to take back the states
- Learning from the health care fight, and suiting up for the next big legislative battles of tax reform, jobs, and infrastructure
- Discussing why the economy is central - what we've done wrong and how to get it right
- Understanding how this year's extreme weather disasters are making climate change an even more urgent political issue.

In short talks throughout the conference, we'll hear calls to action on the fight for the dreamers, "religious exemption" laws that gut civil rights protections, and election security. The agenda also offers deep-dive, Partner-sponsored sessions on topics such as social media and elections, California's progressive template, and the importance of prosecutor races.

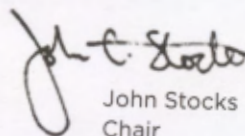
As always, Partners will have opportunities for frank exchanges about items of interest and or concern to the DA community.

It's been a challenging year, in which all of us are working to rebuild political strength while fighting to protect our democratic institutions and global security from unprecedented threats. The Democracy Alliance doesn't have all the answers — but in our diverse and spirited community, we can challenge one another in civil and constructive discussions so the critical work we do together has the impact we want and of which our country so desperately deserves.

Thanks for being here, and for all you do for a progressive future.



Gara LaMarche  
President



John Stocks  
Chair

# AGENDA OVERVIEW

## WEDNESDAY, NOVEMBER 15

11:30 - 1:30 p.m.	State Victory Fund Board Meeting (SVF Board Members Only)	[Azalea]
1:00 p.m.	Registration Desk Opens	[Costa del Sol]
2:00 - 4:00 p.m.	Committee on States Meeting (By Invitation Only)	[Orchid]
4:00 - 5:00 p.m.	DA Board Meeting (DA Board Members Only)	[Azalea]
4:30 - 5:30 p.m.	Partner-Hosted Caucus Meetings	
	Social Networks and Politics: Dangerous Liaisons?	[Salon A]
	The Peoria Project: A New Way Forward	[Salon B]
	California Dreamin'? California Leadin'!	[Salon C]
	The NEXT Majority: How Virginia's Women Candidates, Activists, and Voters Provide a Playbook for the 2018 Elections	[Salon F]
5:30 - 7:00 p.m.	Welcome Reception (Partners Only)	[Costa del Sol Terrace]
7:00 - 9:00 p.m.	Welcome Dinner & Program: Resistance Turns to the Ballot Box	[Costa del Sol]
9:00 - 11:00 p.m.	Late-Night Networking	[Bob's Steak House]

## THURSDAY, NOVEMBER 16

8:00 - 9:00 a.m.	Breakfast Buffet (Partners Only)	[Costa del Sol Foyer]
8:00 - 8:45 a.m.	Prospective Partner Breakfast (Prospective Partners Only)	[Salon A]
9:00 - 11:30 a.m.	Partner Forum 1: Community Discussion (Partners Only)	[Salons F, G, H]
11:30 a.m. - 1:15 p.m.	Lunch Program: How We Win - Mobilizing the Electorate for a Progressive Future	[Costa del Sol]
1:45 - 2:45 p.m.	Next Fights of the Resistance and the 2018 Midterms	
	Infrastructure, Taxes, and 2018: From Defense to Offense	[Costa del Sol]
	The Health Care Resistance and What We Built: What it Means for the Tax Fight and 2018	[Salons F, G, H]
3:15 - 4:30 p.m.	Afternoon Program: Winning in the States - Girding Up for 2018	[Costa del Sol]
4:30 - 6:00 p.m.	DA State Fair	[Costa del Sol Foyer]
6:00 - 7:00 p.m.	Cocktail Reception	[Costa del Sol Foyer]
7:00 - 9:00 p.m.	Dinner & Program: Going Outside the Bubble - What We Can Learn from Listening to and Studying Grassroots Movements, Including on the Right	[Costa del Sol]
9:15 - 10:30 p.m.	DA Late-Night: Screening of <i>Heather Booth - Changing the World</i>	[Las Palmas]
9:00 - 11:00 p.m.	Late-Night Networking	[Bob's Steak House]

## FRIDAY, NOVEMBER 17

8:00 - 9:00 a.m.	Breakfast Buffet	[Costa del Sol Foyer]
9:00 - 9:15 a.m.	Not Just About Cakes - Religious Exemptions Take Aim at Civil Rights	[Costa del Sol]
9:15 - 10:30 a.m.	Morning Program: How to Make Climate Progress in the Age of Denial	[Costa del Sol]
10:45 - 10:50 a.m.	Progressive Priorities	[Costa del Sol]
10:50 - 11:45 a.m.	A Talk with George Soros	[Costa del Sol]
12:15 - 1:25 p.m.	Lunch & Program: Getting the Economic Narrative Right	[Costa del Sol]
1:25 - 1:30 p.m.	Voting Integrity in Danger	[Costa del Sol]
2:00 - 3:00 p.m.	Partner-Hosted Caucus Meetings	
	I AM 2018	[Salon C]
	Prosecutor Races - Winning Big in 2018?	[Salon B]
	The Virginia 2017 Elections: A Quick Study	[Salon A]
	Aligning New and Traditional Resistance Energy to Win	[Las Palmas]
3:30 - 4:30 p.m.	Partner-Hosted Caucus Meetings	
	Building a Progressive Narrative in a Trump Bubble - Yes It Can Be Done!	[Salon A]
	Cybersecurity for U.S. Elections	[Salon B]
	How to Win in 2018: Lessons from the Ground	[Salon C]
4:30 - 5:30 p.m.	Afternoon Break	
5:30 - 7:00 p.m.	Partner Forum 2: Committing Resources (Partners Only)	[Salons F, G, H]
7:00 - 9:30 p.m.	Dinner & Program: Moving Beyond #Resistance - Learning from the Past, Mobilizing for the Future	[Clubhouse Terrace]
9:30 - 11:00 p.m.	Late-Night Networking	[Bob's Steak House]

## SATURDAY, NOVEMBER 18

8:00 - 8:30 a.m.	Breakfast Buffet	[Salons F, G, H]
8:30 - 10:00 a.m.	Brunch and a Democratic Town Hall	[Salons F, G, H]

# WEDNESDAY

## WEDNESDAY AT-A-GLANCE

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### 2:00 - 4:00 p.m.

Committee on States Meeting (By Invitation Only) [Orchid]

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### 4:00 - 5:00 p.m.

DA Board Meeting (DA Board Members Only) [Azalea]



#### KATE CLINTON

Author, activist, stand-up humorist and conference emcee.

We are excited to be joined by Kate Clinton who will expertly emcee the conference while inserting her own unique brand of progressive comedy into the day's program.

4:30 – 5:30 p.m.

## Partner-Hosted Caucus Meetings

### Social Networks and Politics: Dangerous Liaisons?

[Salon A]

*Hosted by Amalgamated Bank, Suzanne and Jim Gollin, Brina Milikowsky, Faye and Sandor Straus, Debbie Salkind, and John Schwartz*

How can we harness social networks and social media to drive progressive change and win elections? Beyond fake news and filter bubbles, this discussion will explore the power and the limitations of social networks, and introduce tools and organizations identified and supported by **New Media Ventures** that are doing cutting-edge work in that realm. This discussion will include **Amplify** Co-Founder and DA Partner **David Slifka**, **Pantsuit Nation** Chief Operating Officer **Cat Plein**, and **VoterCircle** Chief Executive Officer **Sangeeth Peruri**, and will be moderated by New Media Ventures Principal **Julie Menter**.

### The Peoria Project: A New Way Forward

[Salon B]

*Hosted by Corridor Partners, David desJardins, NEA, Pat Stryker, and the Wallace Global Fund*

The Peoria Project is designed to help us better understand, engage, and persuade the electorate. **Catalist** CEO **Laura Quinn** and **Greenberg Quinlan Rosner Research** Partner **Anna Greenberg** will present, for the first time, research findings on the electorate—particularly around subjective perceptions and values frames. This effort has the potential to provide our movement with a more complete view and understanding of voter, and new digital communication approaches that are essential to making critical gains in 2018 and regaining our innovation edge. This unique research layers and correlates values frameworks to individual voting behaviors and individual characteristics-at very large scale. This new landscape analysis, of all parts of the electorate, will offer a rich understanding of the self-perception, values frameworks, fears and aspirations, economic and social condition, and civic behavior of voters.

### California Dreamin'? California Leadin'!

[Salon C]

*Hosted by Susan Sandler and Steve Phillips, UFCW, the Ettinger Foundation, the JK Irwin Foundation, and Molly Munger and Steve English*

As California goes, so goes the nation. Progressive donors, organized labor, and community-based organizations are building aligned collaborations, coalitions, and coordinated field programs to beat back corporate Democrats, pass progressive policies, prepare for congressional, state, and local candidate races, and win bold ballot initiatives in 2018 and beyond. Join us to learn and support these efforts to champion women's rights, racial justice, economic fairness, criminal justice reform, worker rights, and the fight against climate change. Join special guests including **California Calls** Vice President for Organizing and Field Programs **Karla Zombro**, **Voices for Progress** California State Director **Sandra Fluke**, and **California Donor Table** Director **Ludovic Blain** and hear about exciting efforts to win California's congressional and district attorney races; scale-up the Million Voter Project and Make It Fair Campaign to reform Prop 13; and other 2018 opportunities to make California a bellwether for the country.

### The NEXT Majority: How Virginia's Women Candidates, Activists, and Voters Provide a Playbook for the 2018 Elections

[Salon F]

*Hosted by Fran Rodgers, Marcy Carsey, Shelley Rubin, the Tioga Fund, and the Women Donors Network*

Progressives were horrified and perplexed when most white women voters chose Donald Trump over Hillary Clinton. But anger over the election inspired many women to become first time candidates and activists. The first electoral test of the "gender resistance" is in Virginia 2017. Join this caucus to hear from the **Women Effect Action Fund's** team—**Civix Strategy Group** Founder and CEO **Karen Hicks** and **Analyst Institute** Executive Director **Aaron Strauss**—about their fascinating test on mobilizing and persuading women voters now. Here from **Emerge America** President **Andrea Dew Steele** about Virginia's unprecedented success in training and fielding women candidates. Join the conversation on translating the recent surge in grassroots women's activism into policy and electoral wins for all progressives—and how those lessons can be applied in 2018.

November 15, 2017

# WEDNESDAY

5:30 - 7:00 p.m.

**Welcome Reception (Partners Only)**

[Costa del Sol Terrace]

DA Partners and Foundation Subscribers are invited to join California Secretary of State **Alex Padilla** for a special reception welcoming new Partners to the DA and everyone to California.



THE HON.  
ALEX PADILLA  
State of California

7:00 - 9:00 p.m.

**Welcome Dinner & Program: Resistance Turns to the Ballot Box (Partners Only)**

[Costa del Sol]

Opening remarks from DA Partner **Suzanne Gollin** and Democracy Alliance President **Gara LaMarche**.

In the face of unrelenting daily assaults on our rights, protections, and liberties, American democracy is being held together by large and small actions on the local level. A vibrant grassroots resistance has emerged in the streets, at town halls, and yes, at libraries, youth sports events, and supermarket parking lots. It gives us hope, and has slowed the right-wing agenda. What next? What has staying power? And how is grassroots energy being translated into electoral impact?

**Women Donors Network** Vice President for Strategy and Member Engagement **Jenifer Fernandez Ancona** will explore these and other questions with **NARAL Pro-Choice America** President **Ilyse Hogue**, **Flippable** Co-Founder and CEO **Catherine Vaughan**, **EMILY's List** Vice President for National Outreach and Training **Muthoni Wambu Kraal**, and **Women Effect Fund** Executive Director **Simone Ward**.



SUZANNE GOLLIN  
DA Partner



GARA LAMARCHE  
Democracy Alliance



JENIFER FERNANDEZ  
ACONA  
Women Donors  
Network



ILYSE HOGUE  
NARAL Pro-Choice  
America



CATHERINE VAUGHAN  
Flippable



MUTHONI WAMBU  
KRAAL  
EMILY's List



SIMONE WARD  
Women Effect Fund

9:00 - 11:00 p.m.

**Late-Night Networking**

[Bob's Steak House]





## THURSDAY AT-A-GLANCE

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### 8:00 - 9:00 a.m.

Breakfast Buffet (Partners Only)

[Salons F, G, H]

### 8:00 - 8:45 a.m.

Prospective Partner Breakfast (Prospective Partners Only)

[Salon A]

Prospective DA Partners are invited to get acquainted with the DA, its staff, and the Membership Committee over breakfast.

### 9:00 - 11:30 a.m.

Partner Forum 1: Community Discussion (Partners Only)

[Salons F, G, H]

In this Partners-only part of the conference that will be a mix of large group and table discussions, DA leadership will review the past year and ask Partners for their guidance in formulating strategies and theories of change for 2018, review the new Partner Code of Conduct, solicit input from Partner working groups, and prepare for Saturday's discussion with Democratic Party leaders.

#### More Money More People for More Change—Progressive Multiplier Fund

President and Founder **Philip Radford** will discuss how funding replicable innovation in small dollar fundraising could unlock the full potential of the progressive movement.



PHILIP RADFORD  
Progressive  
Multiplier Fund

# THURSDAY

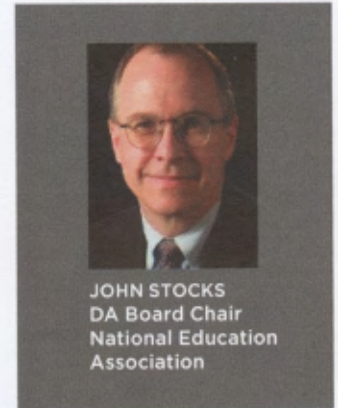
11:30 - 1:15 p.m.

**Lunch & Program: How We Win - Mobilizing the Electorate for a Progressive Future**  
[Costa del Sol]

Opening remarks by **National Education Association** Executive Director and Democracy Alliance Board Chair **John Stocks**.

In every state where New American Majority-led organizations were fully funded to mobilize their communities in last year's election, these organizations overperformed. Yet, the number of places where these organizations were funded to scale was minimal. If we know that New American Majority-led organizations can deliver votes, why are we not investing more in these organizations? This discussion will examine the reasons why New American Majority voters are staying home and the continued underinvestment in New American Majority-led organizations

We'll first hear from **SEIU** International President **Mary Kay Henry**. **New American Majority Fund** Director **Dave Montez** will then lead a conversation with voices from the field including **Ohio Student Association** Executive Director **Prentiss Haney**, **Virginia Black Leadership Organizing Collaborative** Director **Marcia Price**, **Center for Community Change Action** President and **Center for Community Change** Vice President **Dorian Warren**, and **NextGen Climate** Executive Vice President for Political Strategy **Sky Gallegos** exploring the barriers that exist, offer solutions worthy of investment, and address hard questions, including how we reconcile an approach that puts the New American Majority at the center of our progressive agenda that must unite the interests of many.



**MARY KAY HENRY**  
SEIU



**DAVE MONTEZ**  
New American  
Majority Fund



**PRENTISS HANEY**  
Ohio Student  
Association



**MARCIA PRICE**  
Virginia Black  
Leadership Organizing  
Collaborative



**DORIAN WARREN**  
Center for  
Community Change



**SKY GALLEGOS**  
NextGen Climate

1:45 - 2:45 p.m.

Next Fights of the Resistance and the 2018 Midterms

Infrastructure, Taxes, and 2018: From Defense to Offense

[Costa del Sol]

*"It's gonna be a massive tax cut, the biggest tax cut ever."* - Donald Trump

*"If we can deliver [on infrastructure], we'll get 60% of the white vote, 40% of the black and Hispanic vote, and we'll govern for 50 years."* - Steve Bannon

Two issues central to the Trump/Republican agenda will dominate the public debate between now and November 2018 - tax cuts now, and jobs and infrastructure next year. There are campaigns underway involving many DA-supported organizations that aim to stiffen and amplify Democratic opposition. Only then do the contradictions inside the Republican Party explode and provide us the opportunity to turn the public against proposals that are giveaways to corporations and the rich. This unity will be harder to achieve on infrastructure spending that it was on health care, but it is by no means impossible.

Learn how progressives are organizing the legislative, in-district, public education, and advocacy pieces of next year's jobs and infrastructure fight, how it relates to and builds on the tax cut battle, and why these high-stakes fights are so central to the mid-terms with **Catalist** CEO **Laura Quinn**, **Indivisible** Political Director **Maria Urbina**, and **Communications Workers of America** Assistant to the Vice President **Bob Master**.



LAURA QUINN  
Catalist



MARIA URBINA  
Indivisible



BOB MASTER  
Workers of America

# THURSDAY

1:45 - 2:45 p.m.

Next Fights of the Resistance and the 2018 Midterms (continued)

## The Health Care Resistance and What We Built: What it Means for the Tax Fight and 2018 [Salons F, G, H]

The fight for economic and racial justice is a fight that must include a fight for health care-universal coverage, quality care, and investment in social determinants-and the fight for health care must engage and activate people who care about racial and economic justice. Two key opportunities to make those essential connections and carry the fight forward are: tying \$1.5 trillion in Medicaid and Medicare cuts to massive tax breaks for the 1% and large corporations, and the 2018 elections, since the attack on health care will be a powerful theme in 2018, when critical Senate and gubernatorial elections create opportunities for engaging communities of color and demanding accountability. Looking forward to 2020, as long as the basics of the law are in place, states can make it work and are the key bulwark against Trump administration sabotage. Policy and electoral success in the states-and fights in places where states are not doing their job-will position progressives to take advantage of opportunities in 2020.

Special guests include **Center for American Progress** President **Neera Tanden**, **Health Care for America Now** Co-Executive Director **Margarida Jorge**, **Families USA** Executive Director **Frederick Isasi**, **Center on Budget and Policy Priorities** Senior Advisor **Jacob Liebenluft**, **Community Catalyst** Executive Director **Robert Restuccia**, and **Planned Parenthood for America** Executive Vice President and Chief Experience Officer **Dawn Laguens**.



NEERA TANDEN  
Center for American  
Progress



MARGARIDA JORGE  
Health Care for  
America now



FREDERICK ISASI  
Families USA



JACOB LIEBENLUFT  
Center on Budget  
and Policy Priorities



ROBERT RESTUCCIA  
Community Catalyst



DAWN LAGUENS  
Planned Parenthood  
of America

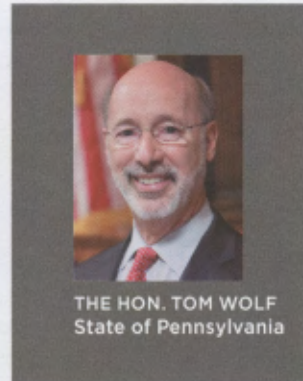
# AGENDA

**3:15 – 4:30 p.m.**

**Afternoon Program: Winning in the States – Girding Up for 2018**

[Costa del Sol]

The Democracy Alliance's 2020 Vision has articulated the need to build permanent progressive power in states. Given the erosion of electoral power progressives have seen over the last several cycles, the restrictions on civic engagement and voting enacted by the right, and the differences in organizational capacity and demographics in each state, how are seasoned organizers in states now viewing the path to build permanent progressive power? As the election cycle of 2018 approaches, Americans in 36 states will cast ballots in statewide elections. Can progressives better align resources, programs, and strategies to achieve better results? What are the ways in which the Trump era is helping or impeding efforts to build power in states?



Attendees will first hear from Pennsylvania Governor **Tom Wolf**—who will face one of the most important gubernatorial elections in the country in 2018—about the landscape and the state of progressives' capacity to win nationwide.

Democracy Alliance Executive Vice President **Kim Anderson** will then lead a conversation with **New Virginia Majority** Co-Executive Director **Tram Nguyen**, **Minnesota Voices** Executive Director **Sina Black**, and **New Mexico Civic Engagement Table** Executive Director **Oriana Sandoval**.

Attendees will also participate in table discussions with in-state leaders about the effort to power-build and win in the states and to help surface the challenges and opportunities donors have encountered when considering investments in state work.

**Alliance for Youth Action** Executive Director **Sarah Audelo** will then provide an overview of youth programming and rally attendees for the first-ever DA State Fair.



**KIM ANDERSON**  
Democracy Alliance



**TRAM NGUYEN**  
New Virginia Majority



**SINA BLACK**  
Minnesota Voices



**ORIANA SANDOVAL**  
Mexico Civic  
Engagement Table



**SARAH AUDELO**  
Alliance for Youth Action

**4:30 – 6:00 p.m.**

**DA State Fair: A Meet and Greet**

[Costa del Sol Foyer]

Following the 2016 election, the Democracy Alliance honed its strategy to focus on building progressive power in the states. Just as the DA has worked in the past to highlight its portfolio of recommended national organizations, we also want to extend the opportunity to DA Partners to meet and greet in-state donor table directors—who serve as invaluable resources to the DA and COS donor communities in guiding investments—and state-based organizational leaders from 18 states prioritized by the DA. These individuals are working to change the electoral map, build a larger and more permanent progressive base, help elect progressive elected officials, and enact policies that move us closer to a society that embodies and lives our progressive values.

# THURSDAY

**6:00 - 7:00 p.m.**  
Cocktail Reception

[Costa del Sol Foyer]

**7:00 - 9:00 p.m.**

**Dinner & Program: Going Outside the Bubble -  
What We Can Learn from Listening to And Studying Grassroots Movements - Including On the Right**

[Costa del Sol]

Attendees will hear from two longtime progressive leaders and friends of the Democracy Alliance, **Van Jones** and **Eric Liu**, who have new books out that progressives will learn much from. In *The Messy Truth Progressives Need to Confront*, Van writes about his effort, after Trump's election, to go out on the road and talk to—and understand—Trump voters. He also talked to progressives and reflected deeply on our mistakes. His book offers a road map out of the madness and tough love for both political parties, and offers a host of resources to help us better understand the present moment and take action.

In *You're More Powerful Than You Think*, Eric Liu writes that old hierarchies and institutions are collapsing. From the upending of the Republican Party by Tea Party activists to the spread of grassroots movements like Black Lives Matter and \$15 Now, people across the country and across the political spectrum are reclaiming power. Are we ready for this age of bottom-up citizen power? Do we understand what power truly is, how to claim it, and how to exercise it?



VAN JONES



ERIC LIU

**9:15 - 10:30 p.m.**

**DA Late-Night: Screening of Heather Booth:  
*Changing the World*** [Las Palmas]

"When I asked how to get organized, I was told two words: Heather Booth." - U.S. Senator Elizabeth Warren

Join fellow conference attendees for glass of wine and a screening of a wonderful film that traces the ongoing legacy of activist, community organizer, and DA community member **Heather Booth**. In telling the story of Heather's life and work, the film presents an overview of 50 years of the progressive movement and a manual on how to become an organizer. The screening will be followed by brief remarks by Heather Booth.

## HEATHER BOOTH CHANGING THE WORLD

*The most influential person you have never heard of.*

"When somebody says to you, 'You can't get anything done in Washington, I don't know why you try.'...Just say, 'Thank you Heather.'"

- Senator Elizabeth Warren



**9:00 - 11:00 p.m.**

Late-Night Networking

[Bob's Steak House]



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10:45 - 10:50 a.m.	Progressive Priorities	[Costa del Sol]
10:50 - 11:45 a.m.	A Talk with George Soros	[Costa del Sol]
12:15 - 1:25 p.m.	Lunch & Program: Getting the Economic Narrative Right	[Costa del Sol]
1:25 - 1:30 p.m.	Voting Integrity in Danger	[Costa del Sol]
2:00 - 3:00 p.m.	Partner-Hosted Caucus Meetings	
	I AM 2018	[Salon C]
	Prosecutor Races - Winning Big in 2018?	[Salon B]
	The Virginia 2017 Elections: A Quick Study	[Salon A]
	Aligning New and Traditional Resistance Energy to Win	[Las Palmas]
3:30 - 4:30 p.m.	Partner-Hosted Caucus Meetings	
	Building a Progressive Narrative in a Trump Bubble - Yes It Can Be Done!	[Salon A]
	Cybersecurity for U.S. Elections	[Salon B]
	How to Win in 2018: Lessons from the Ground	[Salon C]
4:30 - 5:30 p.m.	Afternoon Break	
5:30 - 7:00 p.m.	Partner Forum 2: Committing Resources (Partners Only)	[Salons F, G, H]
7:00 - 9:30 p.m.	Dinner & Program: Moving Beyond #Resistance - Learning from the Past, Mobilizing for the Future	[Clubhouse Terrace]
9:30 - 11:00 p.m.	Late-Night Networking	[Bob's Steak House]

**8:00 - 9:00 a.m.**

Breakfast Buffet

[Costa del Sol Foyer]

**9:00 - 9:15 a.m.**

Opening Remarks: Not Just About Cakes — Religious Exemptions Take Aim at Civil Rights  
[Costa del Sol]

**Movement Advancement Project** Executive Director **Ineke Mushovic** will explain why the myriad religious exemption laws that are being pushed forward nationwide are not about cakes—they are a coordinated effort to promote a singular religious viewpoint, take aim at civil rights and access to health care, and create a license to discriminate against and harm others.



INEKE MUSHOVIC  
Movement  
Advancement Project

# FRIDAY

**9:15 - 10:30 a.m.**

**Morning Program: How to Make Climate Progress in the Age of Denial**

[Costa del Sol]

Climate change is not a problem for the future—it is here now, taking lives and devastating communities, as evidenced by this year's series of extreme weather disasters. Even with the facts of climate science on our side, the climate movement has struggled to break the vice grip of industry and entrenched interests blocking climate progress, but more frequent climate-driven disasters have raised the stakes and urgency of climate change to a broader public. With action on climate obstructed at the national level, building a powerful and diverse grassroots climate movement and bold political leadership at the state and local level are more important than ever, and there are clear signs of progress.

**Democracy Alliance** Senior Strategy & Planning Officer and **Climate and Clean Energy Equity Fund** Director **Roger Kim** will lead a discussion with Florida State Senator **Annette Taddeo** (FL-SD40), **Washington State Labor Council** President **Jeff Johnson**, **New Florida Majority** Executive Director **Andrea Mercado**, and **University of California, Santa Barbara** Professor **Hahrie Han** on groundbreaking strategies to strengthen the movement by addressing social and racial justice, new opportunities to build political power and leadership, and innovative climate and clean energy campaigns that improve people's everyday lives.



ROGER KIM  
Climate and Clean  
Energy Equity Fund



THE HON.  
ANNETTE TADDEO  
Florida State Senate



JEFF JOHNSON  
Washington State  
Labor Council



ANDREA MERCADO  
New Florida Majority

**10:45 - 10:50 a.m.**

**Progressive Priorities**

[Costa del Sol]

In a special videotaped message, U.S. Senator **Kamala Harris** (CA), who is unable to join us at the conference, will share her thoughts on progressive priorities at this moment.



THE HON.  
KAMALA HARRIS  
U.S. Senate (CA)



# AGENDA

10:50 - 11:45 a.m.

## A Talk with George Soros

[Costa del Sol]

Immediately following the 2016 election, DA Partners had the opportunity to hear from one of the founders of the Democracy Alliance—**George Soros**—as he offered his reflections about surviving authoritarian rule. We will welcome him back a year later to hear his assessment of progressives' efforts to thwart extremism and to honor his unparalleled contributions to progressive causes in the U.S. and around the world.



GEORGE SOROS  
DA Founding Partner

12:00 - 1:25 p.m.

## Lunch & Program: Getting the Economic Narrative Right

[Costa del Sol]

Progressives were knocked flat in 2016, but in our scramble to understand and react to what happened, we run the risk of forcing ourselves into false divides. We risk losing focus on the deep systemic flaws in our economic and social frameworks that leave vast numbers of Americans vulnerable and insecure. In this panel discussion, developed by the DA's **Inclusive Economy Fund**, we pose some fundamental questions, including: What do progressives stand for? How do we grapple with the tough issues? What story are we trying to tell and how does it play out in communities across the country? How do we translate what the polls and research tell us into the compelling narratives that will build the public will to reorient our economy and combat inequality?

Over lunch, **Roosevelt Institute** President and CEO **Felicia Wong** will lead a discussion exploring these and other important questions with *The Washington Post* Political Reporter **Janell Ross**, **Topos Partnership** Co-Founder **Meg Bostrom**, **SEIU** Local 26 President **Javier Morillo**, and **ISAIAH** Executive Director **Doran Schrantz**.



FELICIA WONG  
Roosevelt Institute



JANELL ROSS  
The Washington Post



MEG BOSTROM  
Topos Partnership



JAVIER MORILLO  
SEIU



DORAN SCHRANTZ  
ISAIAH

1:25 - 1:30 p.m.

## Voting Integrity in Danger

[Costa del Sol]

Russian interference in the 2016 elections has exposed an alarming vulnerability of voting systems on which the stability and integrity of democracy depends. In a special videotaped message, U.S. Senator **Amy Klobuchar** (MN), who is unable to join us, will share her thoughts.



THE HON.  
AMY KLOBUCHAR  
U.S. Senate (MN)

# FRIDAY

2:00 - 3:00 p.m.

## Partner-Hosted Caucus Meetings

### I AM 2018

[Salon C]

*Hosted by AFSCME, AFL-CIO, AFGE, UFCW, Amalgamated Bank, SEIU, Patricia Bauman, and AFT*

The 50th anniversary of Dr. Martin Luther King, Jr.'s famous "Mountaintop" sermon is a watershed moment in our history—a pivot point to refocus America on the agenda for which Dr. King and the Memphis sanitation workers marched. **AFSCME** has partnered with the Church of God in Christ, which is comprised of 14,000 churches throughout America. Together they will tell the story of the Sanitation Workers' Strike and galvanize a campaign of grassroots education and mobilization—training activists to make change and build power in their communities. With "I AM 2018," we will reflect, and recommit. It is an urgent call to fight poverty and prejudice, advance the freedom of all working people, and remind America that there can be no racial justice without economic justice and no economic justice without racial justice. Memphis isn't just AFSCME's story, it's labor's story—America's story. With a broad coalition of allies, this campaign will make the case that when working people join together, working people gain a better life for themselves and their communities. Join special guests at this caucus including **AFSCME** President **Lee Saunders**.

### Prosecutor Races - Winning Big in 2018?

[Salon B]

*Hosted by Chloe Cockburn, the Brico Fund, NEA, the Civic Participation Action Fund, Paul Harstad, Leah Hunt-Hendrix, Propel Capital, Paul Egerman, Megan Hull, and Scott and Christy Wallace*

Progressive prosecutors are winning - from Florida to Pennsylvania, Texas to Illinois. Bold reform candidates have been propelled by movement players and driven record voter turnout of African-Americans, Latinos, and Millennials - and shifting the political narrative. This caucus will share an early peek at more than 30 hot races, many overlaying other key 2018 battlegrounds! Special guests will explore deeper learnings, hard questions, and how to take the movement to the next level: **People's Action** Director of Strategic Initiatives **Daniel Espinosa**, **215 People's Alliance** Co-Founder **Bryan Mercer**, **Color Of Change** Executive Director **Rashad Robinson**, and **Texas Organizing Project** Deputy Director **Brianna Brown**. DA Partner **Chloe Cockburn** will moderate.

### The Virginia 2017 Elections: A Quick Study

[Salon A]

*Hosted by Shekar Narasimhan, Amalgamated Bank, Henry Munoz, Joan Huffer, and Dan and Sunita Leeds*

The most significant state elections in 2017 were on November 7th. What do we know at this early stage about what happened? Are there lessons in this for 2018? Join a conversation with those who were involved in the election including **Virginia Plus** Executive Director **Kelly Beadle** and New Virginia Majority Co-Executive Director **Tram Nguyen**. By video link, we will have **GBA Strategies** Partner **Margie Omero** and a special appearance by Virginia Governor-Elect **Ralph Northam**.

### Aligning New and Traditional Resistance Energy to Win

[Las Palmas]

*Hosted by Patricia Bauman, Anne Bartley, AFGE, UFCW, and Amalgamated Bank*

Both traditional progressive organizations and new resistance organizations are harnessing the moment to win in 2018. Learn more about the intersection of traditional, next wave, and newer resistance groups and how they are aligning to achieve progressive victories. **Committee on States** Chair and DA Partner **Anne Bartley** will lead a discussion with **Working America** Co-Executive Director **Matt Morrison**, **Color of Change** Managing Director for Campaigns **Arisha Hatch**, and **Indivisible** Co-Founder **Ezra Levin** on how progressive organizations, both new and traditional, can focus progressive energy.

3:30 - 4:30 p.m.

## Partner-Hosted Caucus Meetings

### Building a Progressive Narrative in a Trump Bubble - Yes It Can Be Done!

[Salon A]

*Hosted by Quinn Delaney and Wayne Jordan, Joel Kanter, Josh Kanter, Carla Meyer and Vin Ryan, and Joe Zimlich*

Social media has radically and completely changed what we say, how we say it, and how we reach people. We are in a new world of communication, narrative, and impact. Social media is the change agent. This caucus will feature a discussion led by **Brave New Films** (*OutFoxed*, *Koch Brothers Exposed*, *Making a Killing: Guns, Greed, and the NRA*) President **Robert Greenwald** and Executive Director **Jim Miller** that will talk about best practices and focus on what we should be doing going forward. Margaret Thatcher once said, "first you win the argument, then you win the vote." Here are some of the tactics and strategies the caucus will brainstorm about: What are credible messengers and why are they important? How to make complicated nuanced ideas simple and clear, but not simple minded. How to use different adaptations for very different platforms

### Cybersecurity for U.S. Elections

[Salon B]

*Hosted by Barbara Simons, Liz Simons, the New World Foundation, Steve Silberstein, and Dan Berger*

Despite the high-profile national press around election hacking risks, the security of our voting technologies has not been a priority for Congress, the administration, and state governments. To safeguard our elections and instill confidence in the results, we must replace aging and insecure technologies and change obsolete election laws before federal elections in 2018 and 2020. We can detect election hacking from within or outside the U.S. if all systems have paper ballots and if states conduct robust post-election ballot audits to verify electronic tallies or repair incorrect outcomes.

DA Partner and **Verified Voting** Board Chair **Barbara Simons** will lead a discussion with **National Election Defense Coalition** Policy Director **Justin Talbot-Zorn**, **Brennen Center for Justice** Deputy Director for Democracy Programs **Lawrence Norden**, and **Verified Voting** President **Marian Schneider** and DA Partner **Steve Silberstein** that will examine the underlying technical and political challenges of election insecurity, key technical solutions, and political strategies at the federal and state levels. They will discuss strategic ways for progressive donors to be involved in this time-sensitive fight for cybersecurity protections. This is an essential and winnable campaign.

### How to Win in 2018: Lessons from the Ground

[Salon C]

*Hosted by AFL-CIO, AFSCME, AFT, CWA, Chris Findlater, NextGen, and NEA*

What will it take to win in 2018? Despite the energy of the #Resistance, the longstanding concerns about mobilizing voters for midterm elections remain. Join us for a conversation with leading organizers including **For our Future** Florida State Director **Ashley Walker**, **Color of Change** Executive Director **Rashad Robinson**, **Mi Familia Vota** Nevada State Director **Alicia Contreras**, and **Working America** Co-Executive Director **Matt Morrison**—who have been working on issue campaigns on the ground in key states all year—about how to inspire our base and motivate low-propensity voters to turn out in droves for the midterms. Topics will include: what's working at the doors, what does the 2018 winning coalition look like, translating the national narrative into down-ballot races, best practices for harnessing the power of peer-to-peer networks, and integrating the new digital tools into field operations.

4:30 - 5:30 p.m.

Afternoon Break



November 17, 2017

# FRIDAY

**5:30 - 7:00 p.m.**

**Partner Forum 2: Committing Resources (Partners Only)**

[Salons F, G, H]

This session will present strategies for the DA State Funds and request Partner support for them, and provide an opportunity for Partners to make a case for supporting progressive movement organizations in the DA Portfolio and outside of it.

**7:00 - 9:30 p.m.**

**Dinner & Program: Moving Beyond #Resistance — Learning from the Past, Mobilizing for the Future** [Clubhouse Terrace]

Opening remarks by House Democratic Leader **Nancy Pelosi**.

For fifty years, **Heather Booth** has played a key role in progressive movements, from civil rights to the fight of the movement against tax "reform" that is a giveaway to corporations and the rich. Through the **Midwest Academy**, she's trained generations of younger activists. In a year when Heather's rich life is featured in a new documentary, DA Partner and **Solidaire** Founder **Leah Hunt-Hendrix** will talk with her about the lessons we can all draw for the battles ahead.



THE HON.  
NANCY PELOSI  
U.S. House of  
Representatives



HEATHER BOOTH  
Midwest Academy



LEAH HUNT-HENDRIX  
Solidaire  
DA Partner

**9:30 - 11:00 p.m.**

**Late-Night Networking**

[Bob's Steak House]



## SATURDAY AT-A-GLANCE

8:00 – 8:30 a.m.	Breakfast Buffet	[Salons F, G, H]
8:30 – 10:00 a.m.	Brunch and a Democratic Town Hall	[Salons F, G, H]

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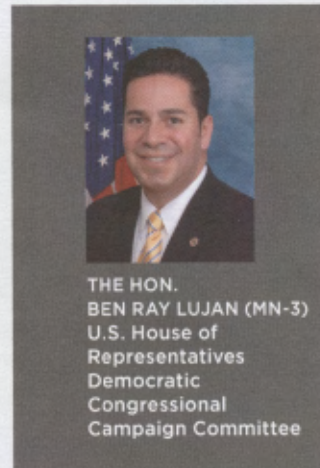
**8:00 – 8:30 a.m.**  
Breakfast Buffet

[Salons F, G, H]

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**8:30 – 10:00 a.m.**  
Brunch and a Democratic Town Hall  
[Salons F, G, H]

Conference attendees are invited to a festive brunch and town hall, co-hosted with **Power 2020**, with representatives of the leadership of the Democratic Party, including **Democratic Congressional Campaign Committee** Chair **Ben Ray Lujan** (MN-3), to discuss building power for winning in 2018 and beyond.



# SPECIAL GUESTS

## **KIM ANDERSON** Executive Vice President Democracy Alliance



Kim Anderson oversees the management of the Democracy Alliance's programs, staff, and budget. She previously worked at the National Education Association for over 15 years, most recently as Senior

Director of the Center for Advocacy & Outreach at the National Education Association, where she oversaw the organization's Campaigns and Elections Department, Collective Bargaining and Member Advocacy Department, Government Relations Department, Human and Civil Rights Department, and Minority Community Organizing and Partnerships Department. Prior to that role, she directed the Government Relations department and served as a Manager for Issue Advocacy in the Campaigns and Elections Department. Before joining the NEA, Anderson served as Deputy Legislative Director and Counsel to Senator Charles Robb of Virginia. The legislation paved the way for one of the largest civil rights settlements in American history. She has also worked at the law firm of Covington and Burling, and is a former member of the Central Committee of the Democratic Party of Virginia. Anderson received her undergraduate degree from the College of William and Mary in Williamsburg, Virginia, and received her law degree from George Washington University.

## **SARAH AUDELO** Executive Director Alliance for Youth Action



Sarah Audelo is the Executive Director of the Alliance for Youth Action, the nation's largest young grassroots organizing network in the country. An organization that is "of young people, by young

people, for all people," the Alliance works to build political power with young people across the United States. Audelo's passion is centering and uplifting young people, and particularly young people of color, in progressive movements and institutions. Previously, she served as Hillary Clinton's

Millennial Vote Director in the 2016 election. Before her time on the campaign, she was an organizer and advocate for her generation, working on economic justice, reproductive rights, LGBTQ rights, civic engagement, and more. After graduating from Georgetown University with a Bachelor of Science in Foreign Service, Audelo was a special education teacher with *Teach for America in the Rio Grande Valley*. She is originally from Bakersfield, California and lives in Washington, DC.

## **KELLY BEADLE** Director Virginia Plus



Kelly is an independent consultant with robust experience in electoral political strategy, testing and evaluation, data and targeting in addition to community organizing. She is

currently serving as the Director of Virginia Plus, the state-based donor alliance. Additionally, she is Project Director for the Independent Voter Registration report, a bi-annual analysis of voter registration activity from the 2016 election cycle. Prior to that, Beadle was the Director of Campaigns and Evaluation at WIN Minnesota, where she led program development and testing in the electoral and non-partisan spheres. She coordinated two coalitions for the 2012 and 2014 election cycles as the State Director of America Votes and Minnesota Voice (State Voices affiliate). Beadle has experience as a data manager, organizer, and trainer within Minnesota politics over the last decade. She also serves as the vice-chair on the NARAL Pro-Choice Minnesota Board of Directors, chairing the Political Committee, and was on the Board of Directors of Minnesotans United for All Families.

## **SINA BLACK** State Director Minnesota Voice, State Voices



Sina Black is the State Director of Minnesota Voice local affiliate of State Voices. She has worked in service with community for 18+ years as an organizer-tutoring/mentoring youth, developing

and implementing You Be the Change, a leadership development program for low-income community residents that incorporated integrated voter engagement at its core; served as the St. Paul/East Metro ROD for Minnesotans United for All Families Vote NO campaign, and continued the marriage equality fight as the ROD for Outfront MN, working with others to pass marriage equality. She values involving everyday people in their communities to take a seat at the table where decisions are being made that personally impacts them, believing only this type of engagement leads to the creation of sustainable solutions to the problems we face, connecting us to something greater than ourselves, and getting the justice our communities deserve.

## **LUDOVIC BLAIN** Director California Donor Table (CDT) California Donor Table Fund (CDTF)



Ludovic Blain is the Director of both the California Donor Table (CDT) and California Donor Table Fund (CDTF). Under his leadership, CDT/F have raised and aligned more than \$4 million annually

to build electoral power of people of color. This includes founding CA BISC, regional non-partisan and partisan tables covering 12 million people, state-wide environmental justice and immigrant c4 operations, and winning congressional, mayoral, and other candidate races and initiatives across the state. Blain has dedicated over 30 years to building power in communities of color. In addition to his work in the US, Blain worked on racial justice in Denmark, Northern Ireland, the Republic of Ireland, Haiti, and in The Gambia, where he received honorary citizenship. Blain holds a BA from the City College of NY. He serves on numerous boards, including the Proteus Fund.

**HEATHER BOOTH**  
President  
Mid-west Academy



Heather Booth is one of the leading strategists about progressive issue campaigns and driving issues in elections in the United States. She was the founding Director and is now President of the Midwest Academy,

training social change leaders and organizers. She has been involved in and managed political campaigns and was the Training Director of the Democratic National Committee. In 2000, she was the Director of the NAACP National Voter Fund, which helped to increase African American election turnout by nearly 2 million voters. She was the lead consultant, directing the founding of the Campaign for Comprehensive Immigration Reform in 2005. In 2008, she was the director of the Health Care Campaign for the AFL-CIO. In 2009, she directed the campaign passing President Obama's first budget. In 2010 she was the founding director of Americans for Financial Reform, fighting to regulate the financial industry. She was the national coordinator for the coalition around marriage equality and the 2013 Supreme Court decision. She was strategic advisor to the Alliance for Citizenship (the largest coalition of the immigration reform campaign).

**PAUL BOOTH**  
Senior Advisor  
I AM 2018



Paul Booth served AFSCME for 42 years, as an organizer in Illinois and the national director of organizing, and then as Executive Assistant to Presidents Jerry McEntee and Lee Saunders. He led

campaigns for public employee collective bargaining in many states and Puerto Rico, and organized resistance to the right-wing Governors and ALEC through the Labor Unity Table. In the 1960s, as national secretary of Students for a Democratic Society, he organized the first march on Washington to End the War in Viet Nam. He now serves as Senior Advisor to the I AM 2018 program, commemorating

the 1968 Memphis sanitation strike and generating campaigns to address the issues of justice and equality and workers rights for which the workers and Dr. King marched fifty years ago.

**MEG BOSTROM**  
Co-founder  
Topos Partnership



Meg Bostrom, Co-founder, Topos Partnership, is a veteran communications strategist with a unique perspective resulting from her rich and varied experiences as communicator, public

opinion analyst, advertising agency executive, and political consultant. Bostrom, along with anthropologist Axel Aubrun and linguist Joe Grady, founded the Topos Partnership to *transform the landscape of public understanding*. Recognizing that political discourse frequently gets "stuck" in recurring patterns with seemingly little lasting policy progress, Topos maps cultural models of social issues and develops transformative strategies designed to create a new cultural common sense that will lead to enduring public understanding and support for progressive solutions to the nation's toughest problems. Topos has researched and developed communications strategies on a variety of social issues, including public understandings of the economy, government, taxes, race, money in politics, etc. Bostrom is a sought-after speaker and communicator, including high profile venues such as an editorial in the *Washington Post*.

**BRIANNA BROWN**  
Deputy Director  
Texas Organizing Project



Brianna Brown is a Texas native and the Deputy Director of the Texas Organizing Project. As the Deputy Director, she's focused on building a bomb staff and membership that centralizes women

of color. In her role, she bridges TOP's theory of change--working internally to

operationalize TOP's mission with purpose and performance, and externally corraling resources and telling the story about the victories realized through a decade of TOP organizing and the Texas-sized possibilities of that are ahead. With more than a decade of experience working in the social justice movement, Brown has lead TOP in their issue work around healthcare, neighborhood revitalization, and is currently leading TOP's Dallas County criminal justice work. Brown graduated from Brown University where she earned degrees in Africana Studies and Political Science and has been wishing for the re-emergence of YSB and *Emerge* magazines for quite some time.

**KENNY DIGGS**  
Assistant Political Director  
AFSCME



Kenneth or "Kenny" Diggs, a Washington, D.C. native, is a seasoned organizational strategist who specializes in building start-ups, facilitating mergers, and managing transformation

in complex organizations. Kenny's experience includes directing communications and community engagement efforts for D.C.'s Department of General Services, a billion-dollar government agency responsible for building, maintaining, and protecting all public facilities in the District of Columbia. He is also a seasoned campaign director having lead national field organizing efforts for the AFL-CIO, several 527's and 501c4's during presidential and mid-term elections, in addition to two U.S. Senate campaigns including First Lady's Hillary Clinton for NY's U.S. Senate race. Kenny began his professional career in politics as a political organizer for AFSCME in 2000. Today, he serves as AFSCME's Assistant Political Director and is the campaign manager for AFSCME's "I AM 2018" initiative commemorating the 50th anniversary of the sanitation worker's strike and Dr. Martin Luther King's Mountaintop Sermon. Kenny received his Master of Business Administration from Southern Methodist University (SMU) in Dallas, Texas.

# SPECIAL GUESTS

## **DANIEL ESPINOSA** Director of Strategic Initiatives People's Action



Daniel Espinosa is Director of Strategic Initiatives at People's Action (formerly NPA - National People's Action) where he has spent nine years building new programs and strategies that innovate

community organizing. Most notably, Espinosa developed the organization's strategy of independent politics, which connected community organizing methods and programs to the goal of building a bolder progressive political strategy. The program has dramatically increased the role that local community-based organizations play in shaping local & state politics, including a more deliberate strategy to build grassroots social movements that fuel electoral politics. Espinosa was also involved in the creation of NPA's Long-Term Agenda theory of change which calls for a new movement ecosystem to challenge the Conservative strategy of long-game worldview, political shifts and power-building at the grassroots level.

## **JENIFER FERNANDEZ ANCONA** Vice President, Strategy & Member Engagement Women Donors Network



Jenifer Fernandez Ancona is Vice President, Strategy & Member Engagement at the Women Donors Network. She has a wide range of experience in communications, donor organizing, strategy

development, grassroots organizing, and multi-racial coalition building. As Director of Strategic Communications at Citizen Engagement Laboratory, Ancona helped to launch and grow progressive online organizing initiatives focused on communities of color, including Presente.org and ColorOfChange.org. Ancona also served as a Senior Advisor to progressive donors Steve Phillips and Susan Sandler, as a consultant to the Democracy Alliance, as a top legislative aide in the California State Assembly, and as a news reporter

for the *Los Angeles Times*. Jenifer holds a BS degree in journalism from Northern Arizona University.

## **SANDRA FLUKE** California State Director Voices for Progress



Sandra Fluke is the California State Director of Voices for Progress, a community of business owners, entrepreneurs, philanthropists, and other influential leaders who are dedicated to advocating to protect

our climate; ensure equality and expand opportunity; and strengthen representative democracy. Prior to running for State Senate, she garnered national attention by testifying before members of Congress regarding insurance coverage for birth control, and took on Rush Limbaugh. She serves on the boards of the National Council of Jewish Women-LA, Emerge California, and as an Assembly District 51 representative to DPSFV, as well as on the advisory boards of Equality California, Los Angeles Forward, Westside Family Health Center, Hollaback, and West Hollywood-Beverly Hills Democrats. She also volunteers as a pro bono attorney. She graduated cum laude from Georgetown Law as a Public Interest Law Scholar with a Certificate in Refugee and Humanitarian Emergencies, and from Cornell with a degree in Policy Analysis and Management.

## **SKY GALLEGOS** Executive Vice President for Political Strategy NextGen Climate



I am a writer, activist and a progressive philanthropist. For more than two decades I have overseen philanthropic grants and human rights projects in the U.S. and Mexico. I was raised in Mexico,

and have enjoyed a lifelong interest in the country, its causes and its people. I have directed the Angelica Foundation grants program toward themes of social and economic justice, environmental sustainability, sustainable community development, drug policy reform and human rights. I am the former President of Threshold Foundation, an organization of progressive philanthropists who seek to support a more just and humane society. I have also been a devoted activist in the movements for drug policy reform, as well as an organizer of the peace caravans through the United States and Mexico, spearheaded by the Movement for Peace and Justice with Dignity.

## **ANNA GREENBERG** GQRR Digital



Anna Greenberg has over 15 years of experience polling in the political, non-profit and academic sectors. She joined GQRR in 2001, after teaching public opinion and survey research

methodology at Harvard University's John F. Kennedy School of Government. She was the lead pollster in many successful campaigns including for Mayor Bill de Blasio, Governor Tom Wolf, Governor Mark Dayton, former Congresswoman Gabrielle Giffords, Congressman Ron Barber and Congresswoman Michelle Lujan Grisham. Greenberg works with a wide range of NGOs on issues ranging from women's health to LGBT rights to attitudes about religion to reducing gun violence to reforming drug laws. She heads GQR Digital and is a leader in the growing field of data analytics and micro-targeting, measuring the impact of social media on public opinion and using social media to move voters, consumers, and activists. Greenberg serves on the National Board of the American National Election Study (2014-2017) and is a research fellow at American University's Center for Congressional and Presidential Studies. She holds a BA in Government from Cornell University and Ph.D. in Political Science from the University of Chicago



## ROBERT GREENWALD

President  
Brave New Films



Robert Greenwald is the founder and president of Brave New Films, a nonprofit film and campaigns organization whose work is distributed for free in concert with nonprofit partners and movements

in order to educate and mobilize for progressive causes. The work of Brave New Films has been screened over seven continents and viewed over tens of millions of times and counting. Other recent, issued based short-films since 2015 include: *Racism is Real* which shows the stark differences between life in America as a black man and as a white man; a series on how vulture hedge funds contributed to the financial crisis that has devastated health care and education in Puerto Rico a look at how the private probation system preys on low-income people in "To Prison for Poverty" and an animated short on the Treatment Industrial Complex- the private prison industry's move to capitalize on the drive to end mass incarceration.

## HAHRIE HAN

Anton Vonk Professor of Political Science, University of California, Santa Barbara



Hahrie Han is the Anton Vonk Professor of Political Science at the University of California, Santa Barbara. She specializes in the study of civic and political participation, collective action, organizing, and

social change, particularly as it pertains to social policy, environmental issues, and democratic revitalization. She has published three books: *How Organizations Develop Activists: Civic Associations and Leadership in the 21st Century*, *Groundbreakers: How Obama's 2.2 Million Volunteers Transformed Campaigning in America*, and *Moved to Action: Motivation, Participation, and Inequality in American Politics*. Her award-winning work has been published in the *American Political Science Review*, *American Sociological Review*, *American Journal of Sociology*, and numerous other outlets.

## PRENTISS HANEY

Executive Director  
Ohio Student Association



Prentiss Haney is a senior at Wright State University in Dayton, OH, studying Urban Affairs. As a student, he was the president of the Non-Profit Leadership Alliance, an organization that trains

the next generation non-profit leaders and served in numerous positions in the local unit of the NAACP. In 2012, he was a field organizer in Greene County, Ohio for President Obama's re-election campaign and registered over 1,400 students to vote. He also is a trainer for Wright LEAD, an international program service-learning program in South Africa that trains and provides leadership skills to high school students in South Africa. Currently, he serves as Regional Field Lead for the Ohio Student Association a student-led organization that engages in values-based issue & electoral organizing, nonviolent direct action, advocacy for progressive public policy, and leadership development in Ohio. Prentiss loves organizing, reading books about Queer People of Color and sleeping 8 hours a day.

## MARY KAY HENRY

International President  
Service Employees International Union and DA Partner



Mary Kay Henry is International President of the 2 million-member Service Employees International Union (SEIU), and her leadership is rooted in a deep-seated belief that when individuals join

together they can make the impossible possible. Under her leadership, SEIU has won major victories to improve working families' lives by strengthening and uniting healthcare, property services, and public sector workers with other working people across the United States, Canada and Puerto Rico. In 2010, Mary Kay Henry became the first woman elected to lead SEIU, after more than 30 years of helping unite healthcare workers. By 2015, she was named one of the 100 most creative leaders by *Fast Company* magazine and

was included in the top 50 visionaries reshaping American politics by *Politico* magazine for SEIU's innovative leadership in propelling the fight for living wages embodied in the historic movement known as the "Fight for \$15." Henry believes that to better fulfill the promise of a just society America has always aspired to be, we must fight for justice on all fronts including defending the gains accomplished for access to affordable healthcare for all families under the Affordable Care Act, comprehensive immigration reform and a path to citizenship for all hardworking immigrant families, and safety and justice in all communities of color across the country.

## KAREN HICKS

Founder, CEO  
CIVIX Strategy Group



As an internationally regarded strategist and manager, Karen Hicks has designed and run national and state based campaigns that combine a winning strategy with a plan to build lasting power

through leadership and skill development. Hicks designed and ran the large-scale consumer outreach and engagement campaign, "Covering New Hampshire," to enroll uninsured residents in the Health Benefits Marketplace and Medicaid. The multi-channel campaign won national recognition as one of the most effective in the country. In addition to the numerous statewide and local political races, Hicks has extensive policy experience at the state level. She served as Governor Jeanne Shaheen's Health Policy Advisor for 3 years and as the Director for Policy at the New Hampshire Department of Health and Human Services. Hicks also served as Executive Director of New Hampshire Citizen Action and has worked with dozens of progressive organizations to strengthen planning, advocacy, and organizing capacity. Hicks serves on the board for Community Catalyst and Chair for Community Catalyst Action Fund.

# SPECIAL GUESTS

## ILYSE HOGUE

President  
NARAL Pro-Choice America



Ilyse Hogue is an expert in organizing and mobilizing grassroots support around social-justice issues, including human rights, media reform and representation, and reproductive

freedom. She has been president of NARAL Pro-Choice America since 2013 and previously has worked at advocacy organizations including MoveOn.org, Friends of Democracy, and Media Matters. During her tenure at NARAL, Hogue has pushed the national conversation around abortion access to be one of fundamental human rights and self-determination for women. She has run successful campaigns demanding presidential debate moderators #AskAboutAbortion and supporting winning candidates for U.S. Senate in Nevada, New Hampshire, Maryland, and California who made reproductive freedom central to their campaigns in 2016.

## LEAH HUNT-HENDRIX

Co-Founder and Executive Director  
Solidaire and DA Partner



Leah Hunt-Hendrix is the Co-Founder and Executive Director of Solidaire, a network of philanthropists who are committed to funding social movements. Hunt-Hendrix did her PhD at Princeton University,

where she studied religious philosophy and political theory and wrote her dissertation on the history of the concept of solidarity. She has served on numerous boards, and acts as an advisor to her family foundation, the Sister Fund. Her writings have been featured in the Nation, Huffington Post and Politico, and she has been profiled by Salon, Avenue Magazine, and San Francisco Magazine. Born and raised in New York City, she has lived in Egypt, Syria and the West Bank, and now resides in San Francisco.

## FREDERICK ISASI

Executive Director  
Families USA



Frederick Isasi was selected to be Families USA's second-ever Executive Director in January 2017 because of his life-long commitment to achieving high-quality, affordable health care for all. Isasi's

passion for health care reform began when he was growing up in North Carolina as the son of Cuban immigrants. Before joining Families USA, Isasi served as the Health Division Director at the bipartisan National Governors Association's (NGA) Center for Best Practices. Prior to NGA, Isasi served as Vice President for Health Policy where he founded its Health Policy Department. Prior to this work, Isasi served as Senior Legislative Counsel for Health Care on both the U.S. Senate Finance Committee and Senate Committee on Health, Education, Labor, and Pensions (HELP) for former Senator Jeff Bingaman (D-NM), the only Democrat serving on both committees during the creation of the Affordable Care Act. Earlier in his career, Isasi served as a healthcare attorney with Powell Goldstein, where he worked closely with states on Medicaid reforms and represented public hospitals; prior to that, he served as Senior Policy Advisor to the District of Columbia Primary Care Association. Isasi holds a JD from Duke University, an M.P.H. from the University of North Carolina, and a B.S. in Cellular Biology and a second major in Spanish from the University of Wisconsin.

## JEFFREY G. JOHNSON

President  
Washington State Labor Council  
AFL-CIO



Jeff Johnson was elected President of the Washington State Labor Council, AFL-CIO, in December 2010 and was sworn into office on Jan. 5, 2011. Prior to that, since joining the WSLC staff in 1986,

Johnson had served as special assistant to the president, lead lobbyist, research and organizing director, and as shop steward for his staff unit. Johnson's work at the Washington State Labor Council

has focused on legislation that improves the lives of working people through increasing collective bargaining and organizing rights; economic justice and anti-poverty measures; strengthening our workers' compensation, unemployment insurance and employment standards; improving our healthcare system; and protecting the rights of farm workers and immigrant workers. He has represented labor on a number of committees, both internal (WSLC Diversity Committee; Workers' Comp. Labor Caucus; UI Labor Caucus; Affordable Housing and Homeless Task Force) and external (Workers' Compensation Advisory Committee, State Board for Community and Technical Colleges; Governor's Council of Economic Advisors; Washington Aerospace Partnership; Workforce Training and Education Coordinating Board).

## VAN JONES



Van Jones is a social entrepreneur, CNN political contributor and host of The Messy Truth with Van Jones. Jones has founded and led numerous social enterprises engaged in social and environmental

justice. Jones is a Yale-educated attorney. He is the author of two New York Times best-selling books, The Green Collar Economy (2008) and Rebuild the Dream (2012). The second book chronicles his journey as an environmental and human rights activist to becoming a White House policy advisor. In 2009, Jones worked as the green jobs advisor to President Barack Obama. In this role, Jones helped to lead the inter-agency process that oversaw the multi-billion dollar investment in skills training and jobs development within the environmental and green energy sectors.

## MARGARIDA JORGE

Co-Executive Director  
Health Care for America Now



Margarida Jorge is a 23-year veteran of electoral, union, civic engagement and issue campaigns and a recognized expert in the development of field strategies for local, state and national issue advocacy. From 2008-2013, Jorge

served as the National Field Director at Health Care for America Now, where she pioneered a new field model now widely used across issues and organizations that increased capacity for over 200 grassroots organizations in 44 states to pass, implement and defend the landmark Affordable Care Act. Prior to working in DC, Jorge spent over 10 years working for labor unions, community organizations and candidates in states like Missouri, Illinois, Kentucky, Florida and others. Jorge currently works as a strategic and organizational development consultant for a variety of progressive organizations including Vision First, PICO National Network, Working America, Main Street Alliance, and the Child Care and Early Learning Action Hub.

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**ROGER KIM**  
**Senior Strategy & Planning Officer,**  
**Climate**  
**Democracy Alliance**

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As the Senior Strategy and Planning Officer, Roger leads the DA's strategy on climate change and directs the Climate Fund. Roger brings extensive experience working in the public,

nonprofit, and philanthropic sectors on environmental and social justice issues. Before joining the Democracy Alliance, Roger was Senior Advisor to the Mayor of San Francisco where he was responsible for issues related to climate change, energy, and the environment, and also served on the Board of Directors of the Bay Area Air Quality Management District. As Executive Director of the Asian Pacific Environmental Network (APEN), he led community-driven policy campaigns resulting in billions of dollars of investments to implement climate solutions in California's most disadvantaged neighborhoods and also founded APEN Action to educate and mobilize Asian American voters in California. Roger also worked for the San Francisco Foundation, Global Green USA and has served on the board of several organizations including Center for Environmental Health. Among his honors include the Public Health Institute's Change Champion Award and the Gerbode Foundation Fellowship.

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**MARY KUSLER**  
**Senior Director of the**  
**Center for Advocacy**  
**National Education Association**

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Mary Kusler is the Senior Director for the Center for Advocacy. Prior to assuming the Senior Director role, Kusler was the Director of Government Relations for the National Education

Association. In her current role, she oversees NEA's advocacy work on behalf of students representing over 3 million educators across the country. Prior to joining NEA, Kusler served as the assistant director of policy and advocacy for the American Association of School Administrators for almost a decade. In her role with AASA, she represented more than 13,000 school superintendents and local educational leaders before members of Congress. Kusler has served as an executive committee member and past president for the Committee for Education Funding, chair of the National Coalition for Public Education, a national coalition of education and religious liberty organizations dedicated to fighting against vouchers and on the National Forest County and Schools Coalition Board of Directors. A native of New York, Ms. Kusler graduated from Fairfield University with a bachelor's degree in theatre and politics. She completed her master's degree in public policy at George Mason University in Virginia.

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**DAWN LAGUENS**  
**Executive Vice President**  
**Planned Parenthood Federation**  
**of America**

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Dawn Laguens, executive vice president and chief brand and experience officer of Planned Parenthood Federation of America (PPFA) and the Planned Parenthood Action Fund, led the successful

campaign to defeat the Pence amendment, a hugely unpopular congressional effort that would have eliminated funding for Planned Parenthood's preventive health care services that millions of people rely on. Since then she has shaped the

organizations' message and strategy, successfully working to help reverse the Susan G. Komen for the Cure decision to stop providing grants to Planned Parenthood affiliates, defending access to no-copay birth control (as outlined in the Affordable Care Act), and, through her work with Planned Parenthood Action Fund, helping to re-elect President Barack Obama, a champion for women's health and economic security. Ms. Laguens brings decades of experience in campaign strategy and message integration to Planned Parenthood, and is a CLIO award-winning writer and director. She has been one of the leading ballot measure consultants in America, having worked on a wide range of critical social issues. As the founder and president of LKK Partners, her clients have included governors, members of the U.S. Senate and House, EMILY's List, the National Education Association, the Nature Conservancy, the Natural Resources Defense Council, Basic Rights Oregon, and Freedom to Marry, to mention just a few. She has worked for more than 10 years with Planned Parenthood, both nationally and with affiliates.

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**EZRA LEVIN**  
**Co-Executive Director**  
**Indivisible**

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Ezra Levin is Co-Founder and Co-Executive Director of Indivisible, a progressive grassroots organization with local groups in every congressional district. Prior to Indivisible, Levin served

as Associate Director of Federal Policy for Prosperity Now, a national anti-poverty nonprofit. He served as Deputy Policy Director for Congressman Lloyd Doggett (D-TX), Field Director for Doggett's 2010 reelection campaign, and an AmeriCorps VISTA in the Homeless Services Division of the San Jose Housing Department. He holds a Bachelor of Arts from Carleton College and a Master in Public Affairs from the Woodrow Wilson School of Public and International Affairs at Princeton University.

# SPECIAL GUESTS

## JACOB LIEBENLUFT

Senior Advisor  
Center on Budget and Policy Priorities



Jacob Liebenluft is a senior advisor at the Center on Budget and Policy Priorities. Liebenluft worked from 2011 to 2012 and from 2013 to 2016 at the National Economic Council at the White

House, most recently as Deputy Assistant to the President for economic policy and Deputy Director of the NEC. While at the White House, his portfolio included tax and budget issues, skills and job training, and strategic planning for the NEC. Immediately prior to joining CBPP, Liebenluft served as senior policy advisor for Hillary for America, where he led Secretary Clinton's economic policy team during the 2016 campaign. He is a graduate of Yale University and the recipient of a Truman Scholarship and a Henry Luce Scholarship.

## ERIC LIU

Founder and CEO  
Citizen University



Eric Liu is the founder and CEO of Citizen University and executive director of the Aspen Institute Citizenship and American Identity Program. He is the author of several books, including "You're More

Powerful Than You Think: A Citizen's Guide to Making Change Happen," "A Chinaman's Chance," "The Gardens of Democracy," and "The Accidental Asian." Eric served as a White House speechwriter and policy adviser for President Bill Clinton. He is a regular columnist for CNN.com and a correspondent for TheAtlantic.com.

## BOB MASTER

Assistant to the Vice President  
Communications Workers of America

## JULIE MENTER

Manager of Investor Relations  
New Media Ventures



Julie Menter is the Manager of Investor Relations for New Media Ventures, a national network of early stage investors supporting startups that create progressive political change.

Throughout her career, Menter has searched for opportunities to make a positive impact on the world around her. As a strategy consultant, first with the Boston Consulting Group and then with Blu Skye Sustainability Consulting, she has worked with large companies and non-profit organizations to redefine what good business means. Menter is also a co-founder of the GreenerMind Summit: a 3-day retreat for change makers in the San Francisco Bay Area. She is originally from France where she received her MBA.

## ANDREA CRISTINA MERCADO

Executive Director  
New Florida Majority



Andrea Cristina Mercado is the Executive Director of New Florida Majority, and the New Florida Majority Education Fund, an organization building independent political power of marginalized

communities for racial, economic and climate justice. The daughter of immigrants from South America, Mercado has been organizing in communities of color and immigrant communities for over a decade. Mercado is one of the co-founders of the National Domestic Workers Alliance and led the California Domestic Worker Coalition, a statewide effort to include domestic workers in labor laws, which successfully passed Domestic Worker Bill of Rights Legislation in 2013, seven states have now passed similar legislation. She went on to lead nationally recognized campaigns for immigrant and worker rights such as We Belong Together, and the 100 women 100 mile pilgrimage for migrant dignity. She was the Political Director and Lead Organizer at Mujeres Unidas y Activas (MUA), a grassroots

Latina immigrant women's organization in the San Francisco Bay Area for eight years, organizing around domestic violence, immigrant rights and economic justice. Previously, she lived and worked in Bahia, Brazil with IPETERRAS, a sustainable agriculture and farmworker rights project.

## BRYAN MERCER

Founding Member  
215 People's Alliance



Bryan Mercer is a founding member and serves on the steering committee of 215 People's Alliance. In this role he helped design and lead a campaign to end the state take over of Philadelphia

public schools and run a grassroots GOTV effort to set ending mass incarceration as a priority of the Philadelphia District Attorney. Mercer is also Executive Director of Media Mobilizing Project, where he's supported dozens of local and national campaigns through strategic media and communications over nearly a decade. Mercer received his bachelor's degree from Columbia University in Anthropology and Comparative Ethnic Studies.

## JIM MILLER

Executive Director  
Brave New Films



Jim Miller is the Executive Director of Brave New Films, a position he has held for the past 11 years. Most recently he produced the documentary 'Making A Killing: Guns, Greed,

and the NRA. In addition, he produced the docs 'Koch Brothers Exposed', 'War on Whistleblowers' and 'Unmanned: America's Drone Wars'. Miller is responsible for helping to form our partner coalitions to help spread our videos throughout the world. His film experience began over 25 years ago working on the film 'Bull Durham' and includes being the Director of Development for The Shooting Gallery, an independent film company which produced 'Sling Blade' and 'You Can Count on Me', and Head of Acquisitions

for Cinema Park Distribution. Immediately prior the BNF, Jim produced the star-studded 'Les Girls' charity benefits for the National Breast Cancer Coalition.

**JAVIER MORILLO**  
President  
SEIU Local 26



Javier Morillo is an union leader, activist, writer, podcaster and pundit. He is the president of SEIU Local 26, a union of janitors, security officers and other service workers that is now 8,000

member strong. He is one of the leaders of Minnesotans for a Fair Economy, a table of progressive organizations that have turned anti-corporate narrative into organizing and policy victories, as well as winning the successful campaign to defeat a Voter Photo ID constitutional amendment in Minnesota. As a political commentator, he often plays the part of the passionate progressive on state television and radio talk shows. He advises political candidates, enjoying a reputation as a dogged strategist key to many winning campaigns. He created and co-hosts the podcast "Wrong About Everything," a fun, irreverent and bipartisan look at Minnesota and national politics. He is one of the regular hosts of the Twin Cities Moth Story Slam, and as a stage storyteller has had two critic- and audience-acclaimed solo shows in the Minnesota Fringe Festival. You can find him on Twitter at @javimorillo.

**MATT MORRISON**  
Co-Executive Director  
Working America



Matt Morrison joined Working America in 2008 as the political director, and became a deputy director in 2015 then co-executive director in 2017. He leads the organization's electoral strategy and operations. During his time with Working America, Matt has focused on helping refine the organization's field and member communications programs through the use of clinical testing and advanced analytics. Prior to joining Working America, Morrison

served on John Edwards' 2008 presidential campaign, in the government affairs department of the American Federation of Teachers and on Capitol Hill in the office of Congresswoman Eleanor Holmes Norton (D-D.C.). He holds undergraduate and law degrees from Washington University in St. Louis.

**INEKE MUCHOVIC**  
Executive Director  
Movement Advancement Project



Ineke directs the Movement Advancement Project, including MAP's strategic analyses, LGBT movement analyses, and all inquiries into issues of LGBT movement communications. She is a former McKinsey

& Company consultant with 20 years of strategy experience, including a successful stint as Vice President of Strategy for a dot-com start-up and as Chief Strategist for an advertising agency. Muchovic's nonprofit strategy work includes the YWCA, the United Way, and Impact on Education.

**TRAM NGUYEN**  
Co-Executive Director  
New Virginia Majority



Tram Nguyen is the Co-Executive Director of New Virginia Majority (NVM), a multi-racial, multi-issue organization. She leads NVM's civic engagement efforts that have touched over 1 million voters of color in

Virginia, educating and mobilizing voters on social and economic justice issues. Working with partners, she anchors civil rights initiatives throughout the state, including efforts leading to the historic executive order restoring the voting rights of all formerly incarcerated individuals in the Commonwealth. Her advocacy work on democracy, immigrants' rights, criminal justice, climate change, healthcare access, and economic opportunity explore the intersections of social, racial, environmental and economic justice. Prior to joining NVM, she was a Program Manager for the World Trade Center Rescue and Recovery Program, and a Director at Boat People SOS, running a

multi-year Katrina Aid Today program for immigrant families in the Gulf Coast. She is an alumna of Barnard College; a 2011 Lead the Way Fellow at the NYU Robert F. Wagner Graduate School of Public Service and a 2012 Executive Fellow at the Center for Progressive Leadership.

**LAWRENCE NORDEN**  
Deputy Director  
Brennan Center's Democracy  
Program



Lawrence Norden is Deputy Director of the Brennan Center's Democracy Program. He works on a variety of issues, from money in politics to voting to government dysfunction. In 2009,

Mr. Norden served as Chair of the Ohio Secretary of State's bipartisan Election Summit and Conference, authoring a report to the State of Ohio for the purpose of improving that state's election laws. Mr. Norden is the lead author of the book *The Machinery of Democracy: Protecting Elections in an Electronic World* (Academy Chicago Press) and a contributor to the *Encyclopedia of American Civil Liberties* (Routledge 2007). An expert on New York State government and ethics reform, Mr. Norden has written extensively on the influence of money in New York State politics. He is a graduate of the University of Chicago and NYU School of Law.

**MARGIE Omero**  
Partner  
GBA Strategies



Margie has over twenty years of research experience working with Democratic candidates, progressive causes, and corporations. Her clients have included Members of Congress, party committees

such as the DNC, organizations such as Everytown for Gun Safety, and major brands such as Kellogg's and Facebook. Omero is also the creator and co-host of a top-rated podcast *The Pollsters*, a bipartisan review of the polls driving news

# SPECIAL GUESTS

in politics, tech, entertainment and pop culture. It's the only podcast exclusively focusing on polling in the United States, and has been featured by Apple Podcasts, Google, and others. Prior to joining GBA Strategies, Omero focused on public affairs research at both PSB Research and Purple Strategies.

## **SANGEETH PERURI** Co-Founder & CEO VoterCircle



An investment manager in his former life, he has spent the majority of his time devoted to public service since 2012. He is on multiple education related boards (Beyond12, Boys and Girls Clubs of the

Peninsula, Principal's Exchange and Think Together). In 2014 Sangeeth ran for his local school board and was elected to the LASD Board of Trustees. In his spare time, he is a fitness fanatic and competed on American Ninja Warrior 6.

## **CAT PLEIN** Chief Operating Officer Pantsuit Nation



Cat Plein is the Chief Operating Officer at Pantsuit Nation. Prior to her position at Pantsuit Nation she spent a decade managing large, cross-functional teams and projects in aerospace and

information technology. Cat is a 2017 New Leaders Council Fellow, former community organizer, and a graduate of the University of South Carolina. Cat grew up in South Carolina and Virginia and currently lives in Los Angeles county with her soon-to-be wife and their co-dependent dog and cat. She is an avid backpacker and amateur photographer. If she is not in Los Angeles you will likely find her chasing perfect light in the High Sierra.

## **MARCIA PRICE** Director Virginia Black Leadership Organizing Collaborative (VA BLOC)



Marcia Price was born and raised in Newport News, VA and is the director of Virginia Black Leadership Organizing Collaborative (VA BLOC), a project of New Virginia Majority. Having started in September

2016, VA BLOC is focused on "building empowered communities" through voter engagement, civic involvement, and leadership development. In the cities of Hampton and Newport News, she leads community-organizing efforts in the areas of education, criminal justice reform, mental health, women's empowerment, and voting rights. On November 3, 2015, she was elected to represent the 95th District in the Virginia House of Delegates. She serves on the Health, Welfare, and Institutions Committee (Subcommittee #1) and the Privileges and Elections Committee (Constitutional Subcommittee). Marcia is a fourth generation resident of the Peninsula and embraces her family's legacy of service. She strives to make a positive impact in the Peninsula community that has given so much to her.

## **LAURA QUINN** CEO Catalist



Laura Quinn currently manages and helped found Catalist. Previously, Ms. Quinn served as a Deputy Chief of Staff for Vice President Al Gore at the White House, as Director of the Democratic

Technology and Communications Committee for Democratic Majority Leader Tom Daschle, and in communications and economic policy positions for Jay Rockefeller and Joe Biden, in the U.S. Senate. She was also a founder of private technology ventures: QRS Newmedia and Copernicus Analytics. Prior to her work in business and government, Ms. Quinn served in senior management and consulting roles for several progressive not-for-profits, and national and statewide political and advocacy campaigns.

## **PHIL RADFORD** Founder and President Progressive Power Lab



Phil Radford is the founder and President of Progressive Power Lab, the Progressive Multiplier Fund, and Membership Drive. He has served as the youngest executive director of Greenpeace

USA, cofounded the Democracy Initiative, was founder and executive director of Power Shift, and is a board member of the Mertz Gilmore Foundation. He has a background in grassroots organizing, corporate social responsibility, climate change, and clean energy.

## **ROBERT RESTUCCIA** Executive Director Community Catalyst



Robert Restuccia is the Executive Director of Community Catalyst, a national non-profit organization founded in 1998 to build state-level advocacy networks and consumer

leadership to improve health and health care in America. Under his leadership, Community Catalyst has established an impressive track record of working with national, state and local partners to achieve health care reforms in more than 40 states and at the federal level. He was a founder of Health Care For All in Massachusetts and became its Executive Director in 1989. During his tenure, he led numerous successful campaigns to expand Massachusetts residents' health coverage. He also worked closely with Dr. Robert Master on the creation of the Commonwealth Care Alliance, a consumer-governed, non-profit organization offering a full spectrum of medical and social services for people with complex health care needs. Rob has a bachelor's degree from Harvard University and a master's degree in Public Administration from The John F. Kennedy School of Government at Harvard University.

**RASHAD ROBINSON**  
Executive Director  
Color of Change



Rashad Robinson is the Executive Director of Color Of Change, the nation's largest online racial justice organization. Driven by over one million members, Color Of Change builds power

for Black people and Black communities, moving decision makers in corporations and government to create a more human and less hostile world for Black people and all people. Under Rashad's leadership, Color Of Change has developed winning strategies to change both the written and unwritten rules of key sectors that affect Black people's lives: Silicon Valley, Hollywood, Wall Street, Washington and capitol hills around the country. Recently, Color Of Change developed critical strategies to successfully hold local district attorneys accountable, and target corporate enablers of the destructive right wing agenda. Rashad also helped Color Of Change lead winning campaigns forcing over 100 corporations to stop funding over ALEC, frame and win net neutrality as a major civil rights issue, and force Pat Buchanan and Bill O'Reilly off the air.

**JANELL ROSS**  
National Reporter  
The Washington Post



Janell Ross is a national reporter for The Washington Post covering the social and political implications of demographic change. She wrote rapid fire political analysis for The Post during the

2016 election focused on race, gender and immigration. Previously, she has covered a range of social issues for The National Journal, The Atlantic, The New Republic, The Huffington Post, The Tennessean, The News & Observer, and the Corpus Christi Caller-Times. She is a graduate of Vassar College and earned a master's degree from Columbia University's Graduate School of Journalism. Janell is currently writing a book about the real causes -- official policy and social practice -- of the nation's yawning racial wealth gap for Beacon Press. It will explore the ways that U.S.

policy shaped the lives of real African American families since slavery and expose the role that a number of false notions, and outright stereotypes all too often play in the way that all Americans understand the racial wealth gap.

**ORIANA SANDOVAL**  
Chief Executive Officer  
Center for Civic Policy



Oriana Sandoval is the chief executive officer at the Center for Civic Policy, a nonpartisan organization that strives to involve everyday New Mexicans in the public policy decisions that affect their lives,

with the goal of achieving positive and lasting change. A native of New Mexico, Oriana received her Bachelor of Arts in diplomacy and world affairs from Occidental College; a master's degree in Public Policy from the University of California -- Berkeley Goldman School of Public Policy; and a Juris Doctor from UC Berkeley School of Law (Boalt Hall). She is currently a member of the New Mexico Bar Association. In 2011, Oriana served as the founding executive director of New Mexico Vote Matters, a non-profit organization committed to the empowerment and participation of historically disenfranchised communities in New Mexico. At the Center for Civic Policy, Oriana leads the organization's policy and civic engagement campaigns.

**MARIAN SCHNEIDER**  
President  
Verified Voting



Marian K. Schneider is president of Verified Voting, the leading national organization focused solely on making our voting technology secure. Marian formerly served as Special

Advisor to Pennsylvania Governor Tom Wolf on Election Policy, and served as the Deputy Secretary for Elections and Administration in the Pennsylvania Department of State from 2015-2017. She oversaw implementation of Pennsylvania's online voter registration application and introduced significant improvements

to election administration, including enhancing Pennsylvania's security of its election infrastructure. A lawyer with expertise in voting rights and election law, Marian helped to eliminate barriers to voting for voters of color in Pennsylvania and Virginia while working as a senior attorney with Advancement Project's Voter Protection program.

**DORAN SCHRANTZ**  
Executive Director  
ISAIAH



Doran Schrantz is the Executive Director of ISAIAH, a faith-based community organization of 100 member congregations and 65 partner faith communities across Minnesota. ISAIAH is

an affiliate of the PICO National Network. Ms. Schrantz has been at the center of ISAIAH's development from a small, more locally focused organization of 64 member institutions, to an organization considered one of the most powerful voices in Minnesota around issues of racial and economic justice. In the past 5 years, ISAIAH has explored the intersection of faith-based, community organizing, movement-building, politics, policy, and research and has launched powerful partnerships at the state level such as Minnesotans for A Fair Economy, a collaborative of faith, community and labor. ISAIAH has been at the forefront of many state victories for social justice such as the defeat of the Voter ID Constitutional Amendment in 2012, the passage of the Homeowners Bill of Rights in 2013, raising of the state minimum wage in 2014 and passing strong earned sick and safe time ordinances in Minneapolis and Saint Paul. Currently, ISAIAH is working to on a caring economy agenda, including paid family and medical leave insurance policy, access to affordable childcare, healthcare and elder care. ISAIAH also works on an agenda to reform immigration, stop mass deportations and the targeting of immigrant families by police and ICE as well as working to end mass incarceration. In 2012, Ms. Schrantz was awarded the Young Leader Award from Robert Wood Johnson Foundation, an award which recognized 10 leaders under 40 who are innovating around health and health care.

# SPECIAL GUESTS

## BARBARA SIMONS

Board Chair

Verified Voting and DA Partner



Barbara Simons has been on the Board of Advisors of the U.S. Election Assistance Commission since she was appointed by Sen. Reid in 2008. She published *Broken Ballots: Will Your Vote*

*Count*, a book on voting technology co-authored with Douglas Jones. She also co-authored the report that led to the cancellation of Department of Defense's Internet voting project (SERVE) in 2004 because of security concerns. In 2015 she co-authored the report of the U.S. Vote Foundation entitled *The Future of Voting: End-to-End Verifiable Internet Voting*, which included in its conclusions that "every publicly audited, commercial Internet voting system to date is fundamentally insecure." Simons is a former President of the Association for Computing Machinery (ACM), the oldest and largest international educational and scientific society for computing professionals. She is Board Chair of Verified Voting and is retired from IBM Research.

## DAVID SLIFKA

Vice President

Bayer Family Fund  
DA Partner



David Slifka is the Vice President of the Bayer Family Fund, and a strategist for the YMCA Retirement Fund. In addition, he is an angel funder for Amplify, which is a non-profit mobile app

that amplifies the voice of the progressive movement to resist the Trump agenda. It helps grassroots groups (think Indivisible or Women's March Huddles) team up to execute their group's recommended actions, and cheer each other on. David has thirteen years of investment experience and has built his career in the endowment and pension management industry. From 2001 to 2008 he worked at the Yale University Investments Office. From 2006 to 2008 he served as a trustee of the City of New Haven's pension fund.

David earned a BA from Yale University and an MBA from the Wharton School.

## GEORGE SOROS

Founder & Chair

Soros Fund Management LLC and  
DA Founding Partner



George Soros is founder and chair of Soros Fund Management LLC and the Open Society Foundations. Born in Budapest in 1930, he survived the Nazi occupation during World War II and fled

communist-dominated Hungary in 1947 for England, where he graduated from the London School of Economics. He then settled in the United States, where he accumulated a large fortune through the international investment fund he founded and managed. Soros has been active as a philanthropist since 1979, when he began providing funds to help black students attend Cape Town University in apartheid South Africa. The Open Society Foundations today operate in more than 100 countries, with annual expenditures of roughly \$940 million, working to promote the values of open society, human rights, and transparency. Soros is the author of over a dozen books, including *The Tragedy of the European Union: Disintegration or Revival?* (2014). His articles and essays on politics, society, and economics regularly appear in major newspapers and magazines around the world.

## ANDREA DEW STEELE

President and Founder

Emerge America



Andrea Dew Steele is the President and Founder of Emmerge America and the Co-Founder of our first affiliate, Emmerge California. Struck by the incredible lack of women holding elected

office at the local level in San Francisco, Andrea co-founded Emmerge California in 2002 to lead the fight to get more women elected to office in Northern California. Andrea worked tirelessly to develop a top notch training program and in 2005 she founded Emmerge America to replicate the

model in all 50 states. Emmerge currently has training programs in 23 states across the country with plans to expand in the future. While starting Emmerge, Andrea served for 8+ years as Political and Philanthropic Advisor to Susie Tompkins Buell, co-founder of Esprit Clothing and Democratic activist and philanthropist. Prior to moving to the Bay Area, Andrea worked for many years in Washington D.C. as a policy analyst on Capitol Hill and fundraiser for Democratic candidates and committees. Andrea holds a B.A. in Political Science from Tufts University and a M.A. in International History from the London School of Economics.

## AARON STRAUSS

Executive Director

Analyst Institute



Before joining AI, he ran his own consulting shop, with clients like Google, Catalist and the AFL-CIO. During the 2012 election cycle, Aaron was the Targeting & Data Director at the DCCC. Over the years,

he has advised presidential campaigns on resource allocation, developed state-of-the-art voter file databases, innovated in the survey research space, and "brain-fathered" the Voting Information Project. In 2006, he created the TurfCutter program that allowed canvassers to use Google maps, a tool still used today. Aaron has a Ph.D from Princeton in political methodology and microtargeting, as well as an M.Eng in computer science from MIT.

## SENATOR-ELECT

ANNETTE TADDEO



Annette's father, Anthony, was an American World War II and Korean War fighter pilot. He met her mother, Elizabeth, when he was asked to establish the first helicopter school in South America. She

fled an unstable Colombia when she was 17. Her family then moved to Miami to build a better life. After serving as the Democratic Party Chair of Florida's largest county, Miami-Dade, Annette was selected as Charlie Christ's running mate in 2014. Annette has also hosted



a Sunday political show on CNN Latino, and is a longtime respected Latina leader fighting for progressive causes in Florida. On Tuesday, September 26, 2017 Annette was elected State Senator for District 40. This is the first time in Florida's history that a Democrat has flipped a seat from red to blue in a special election. She also made history by becoming the first Latina Democrat to serve in the Florida Senate. She is honored to serve on the General Government Appropriations, Banking & Insurance, Environmental, Military Affairs, and Transportation committees.

**JUSTIN TALBOT-ZORN**  
Policy Director  
National Election Defense Coalition



Justin Talbot-Zorn is a Truman National Security Fellow and policy director to the National Election Defense Coalition. He is also a contributor to publications including *The Washington Post*,

*Harvard Business Review*, *The Guardian*, *Time*, *The Atlantic*, *The Nation*, *CNN*, and *Foreign Policy*. Justin has served as Legislative Director for three Democratic Members of Congress, including, most recently, Congressman John Conyers of Michigan, the former Chairman of the House Judiciary Committee and longest-serving current Member of Congress. A Fulbright Fellow, he also co-founded an award-winning scholarship program for refugees from Sudan. Justin has been a meditation teacher on Capitol Hill and lectures widely on Congressional reform, bipartisan coalition-building, and environmental policy. He holds graduate degrees in international relations and public policy from Oxford University and Harvard University's Kennedy School of Government.

**NEERA TANDEN**  
President and CEO  
Center for American Progress



Neera Tanden is the president and CEO of the Center for American Progress and the Center for American Progress Action Fund. Tanden has also served in both the Obama and

Clinton administrations, as well as on presidential campaigns. Before leading American Progress, Tanden was the organization's chief operating officer. She previously served as senior adviser for health reform at the U.S. Department of Health and Human Services. In that role, she developed policies around reform and worked with Congress and stakeholders on particular provisions of President Barack Obama's signature legislative achievement—the Affordable Care Act. Prior to that, Tanden was the director of domestic policy for the Obama-Biden presidential campaign, where she managed all domestic policy proposals. Tanden also served as policy director for Hillary Clinton's first presidential campaign, where she directed all policy work and oversaw the debate preparation process for then-Sen. Clinton (D-NY). Before the 2008 presidential campaign, Tanden served as legislative director in Sen. Clinton's office and deputy campaign manager and issues director for Clinton's 2000 Senate campaign. She began her career as an associate director for domestic policy in former President Bill Clinton's White House and senior policy adviser to the first lady. Tanden received her bachelor of science from the University of California, Los Angeles and her law degree from Yale Law School.

**MARIA URBINA**  
Political Director  
Indivisible



María Urbina is Indivisible's Political Director leading national political strategy. Before joining the Indivisible Project, Urbina spent the 2016 cycle running Voto Latino's political strategy and national

campaigns as Vice President of Politics and Campaigns. Her Capitol Hill career spans over seven years in the Office of the Democratic Leader Senator Harry Reid. In her final years on the Hill, she was part of the senior legislative staff advising the Leader on strategy, media and policy that disproportionately affected Latino, AAPI and immigrant communities.

**CATHERINE VAUGHAN**  
CEO and Co-Founder  
Flippable



Catherine Vaughan is the CEO and Co-Founder of Flippable. After graduating from Harvard College, she started her career in nonprofit consulting at the Bridgespan Group. She then led strategy

teams at Partners in Health in Rwanda, Teach for America, and the Ethiopian Agricultural Transformation Agency. While earning her an MBA at Stanford, Vaughan worked with Jeff Raikes, the former CEO of the Gates Foundation, to develop a business plan for a data-driven philanthropy platform. In 2016, she left her management consulting job at McKinsey to join the Hillary Clinton campaign in Ohio. Having caught the political bug, Vaughan resolved to apply her skills in data-driven philanthropy to the progressive movement. She and her teammates from the campaign launched flippable.org, an organization aiming to flip state legislature seats by driving grassroots dollars and volunteer time to the most competitive races. Flippable's content reaches 10M people per month and the organization has raised over half a million dollars in grassroots donations for Democratic candidates.

**ASHLEY WALKER**  
Partner  
Mercury



Prior to joining the firm, Ashley served as the 2012 State Director for Obama for America in Florida, overseeing all of President Obama's efforts to win the state's 29 electoral votes. Prior to being

appointed as Obama For America-Florida State Director, Walker served as the Organizing for America-Florida State Director. In 2010, Walker served in a senior leadership role as the 2010 Coordinated Campaign Director. Ashley served as the Deputy State Director for the 2008 Obama campaign in Florida. As a result of her leadership in Democratic politics and her involvement in President Obama's organization since early 2007, Campaigns and Elections magazine named her as one

# SPECIAL GUESTS

of the Top 50 Democratic influencers in Florida politics. Before coming to Florida, Ashley served the Obama campaign through a variety of senior roles in early primary states. In the 2006 campaign cycle, Ashley managed the successful state senate campaign of Jeremy Ring, who toppled an entrenched incumbent in Broward County, Florida. Prior to this, Ashley worked in the Tallahassee and Miami Lakes offices of U.S. Senator Bob Graham. Ashley earned a B.A. in Sociology from Indiana University and an M.S. in International Affairs from Florida State University. A native of Indiana, Ashley is married to Tyler Brunelle and lives in Fort Lauderdale, Florida.

## **MUTHONI WAMBU KRAAL** Vice President for National Outreach and Training EMILY's List



Ms. Wambu has over a decade of experience in politics. She worked for the Democratic Congressional Campaign Committee raising money for candidates and Congressional incumbents in tough

elections; co-opened and ran a woman-owned fundraising consulting shop that serviced clients at every level of political office; served as the PAC coordinator for the AFL-CIO, and served as the deputy political director for then-U.S. Senator Joe Biden's presidential campaign. More recently, Ms. Wambu was the deputy campaign manager and political director for then-State Senator Kay Hagan's successful race against U.S. Senator Elizabeth Dole in North Carolina. Wambu went on to serve as Senator Hagan's interim state director. In the fall of 2009, she joined the EMILY's List family as the regional POP director for the central and western region. Ms. Wambu holds a B.A. in journalism from Howard University in Washington, D.C. She is a member of Delta Sigma Theta Sorority, Incorporated and a lifetime member of the American Council of Young Political Leaders (ACYPL).

## **SIMONE WARD** Executive Director Womens Effect Fund



Simone Ward is the former national political director of the Democratic Senate Campaign Committee, and was Hillary Clinton campaign's Florida State Director in the 2016 election. She is

a well-regarded veteran of Democratic campaigns, having worked worked previously as campaign manager for Natalie Tennant's Senate campaign in West Virginia and several positions at the Democratic National Committee, including Director of African American Outreach and then National Constituency Director. She was campaign manager for Sen. Barbara Mikulski in Maryland in 2010, and before that worked for Planned Parenthood and EMILY's List.

## **DORIAN T. WARREN** President Center for Community Change Action Vice President Center for Community Change



Dorian T. Warren is a Fellow at the Roosevelt Institute, an MSNBC Contributor, and Center for Community Change Action President and Center for Community Change Vice president. He is the Host and

Executive Producer of "Nerding Out" on MSNBC's digital platform, [shift.msnbc.com](http://shift.msnbc.com). A scholar of inequality and American politics, he taught for over a decade at the University of Chicago and Columbia University, where he was Co-Director of the Columbia University Program on Labor Law and Policy, and serves as a Research Associate at the Institute for Research in African-American Studies. A native Chicagoan, Warren received his B.A. from the University of Illinois and his M.A. and Ph.D. in political science from Yale University. He has received research fellowships and grants from the Ford Foundation, CUNY's Murphy Institute, the Public Welfare Foundation, Open Society Foundations, and the Russell Sage Foundation. His research and teaching interests include labor organizing, politics & policy; race and ethnic

politics; African-American politics; urban politics and policy; American political development; community organizing and social movements; and social science methodology.

## **THE HON. TOM WOLF** Governor State of Pennsylvania



Whether as a business owner or governor, Tom Wolf is a leader consistently taking on the status quo and trying to help middle class families. Tom Wolf grew up

in York, Pennsylvania and attended college at Dartmouth, but he interrupted his studies to join the Peace Corps before returning to finish his degree. Later, he earned graduate degrees from the University of London and the Massachusetts Institute of Technology. Before he was governor, Tom was the owner of the Wolf Organization, a distributor of lumber and other building products. As governor, Tom has made historic investments in education, increased career and technical education, expanded Medicaid to more than 720,000 Pennsylvanians, and reduced the commonwealth's uninsured rate to its lowest point in history. He has also stood up to Washington and Harrisburg Republicans every step of the way by stopping legislation that would criminalize abortion and defund Planned Parenthood, and he has joined other governors in fighting Trump's efforts to repeal Obamacare and dismantle Medicaid.

## **FELICIA WONG** President and CEO Roosevelt Institute



Felicia Wong is the President and CEO of the Roosevelt Institute, which seeks to re-imagine the social and economic policies of Franklin and Eleanor Roosevelt for the 21st century. She

has helped lead the Roosevelt Institute's work on a rewriting the rules agenda, a comprehensive economic program and narrative that has become increasingly politically influential. Wong came to the institute from the Democracy Alliance,

and previously ran operations and product development at a venture-funded education services company. Her public service includes a White House Fellowship in the Office of the Attorney General and a political appointment in the Office of the Secretary of the Navy. She holds a Ph.D. in political science from the University of California, Berkeley. Her doctoral dissertation on the role of race and framing in K-12 public education politics received the 2000 American Political Science Association award in Race, Ethnicity, and Politics. She is a co-author of the forthcoming *Rewrite the Racial Rules: Building an Inclusive American Economy*.

**KARLA ZOMBRO**  
Vice President of Organizing  
& Field Programs  
California Calls

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Karla Zombro is the Vice President of Organizing & Field Programs at California Calls. Since 2009, Karla has led statewide organizing, capacity-building and Integrated Voter Engagement (IVE)

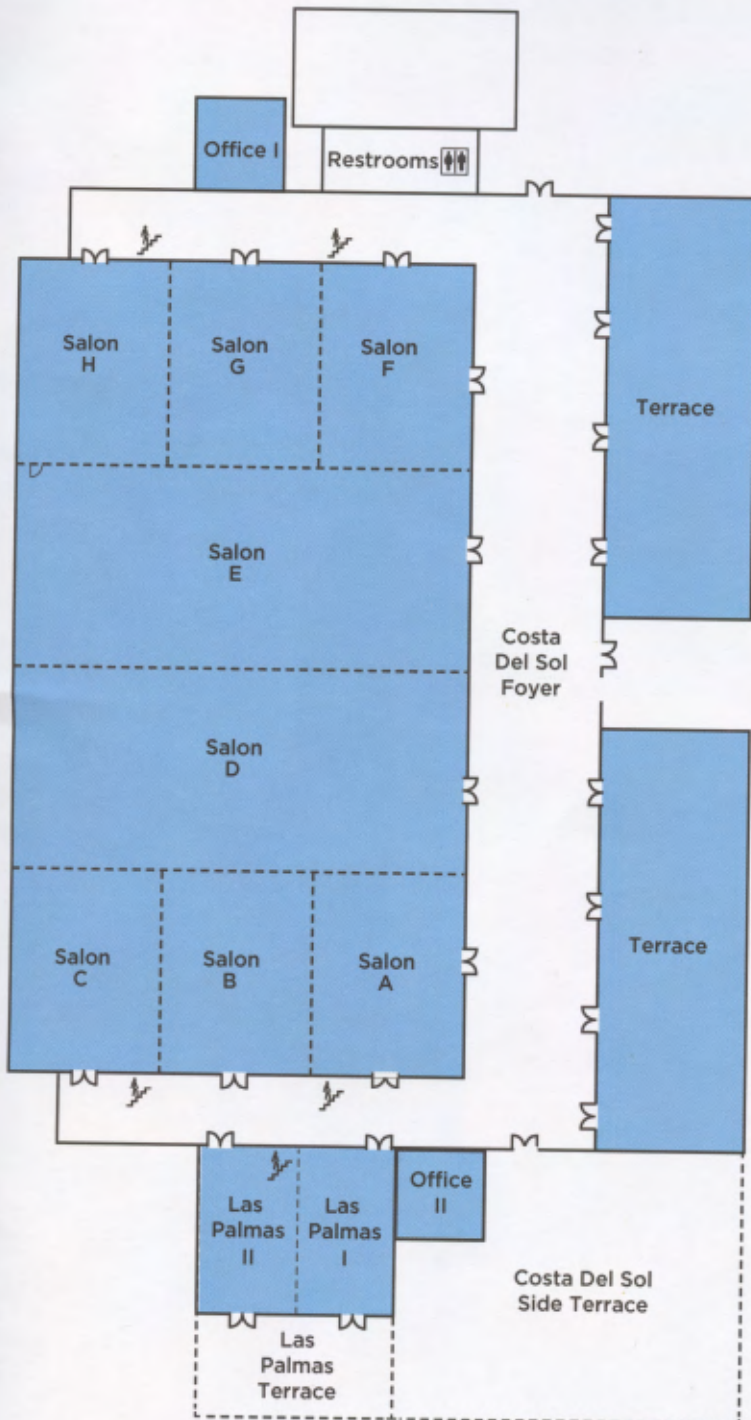
to grow a base of 700,000 supportive voters. Currently she is focused on the Million Voters Project (MVP), a growing alliance of 7 statewide networks (ACCE, AAPIs for Civic Empowerment, CHIRLA, MIV, PICO California and Y-Vote) and two regional tables, Inland Empowerment and the Orange County Civic Engagement. MVP is changing the California Electorate by moving community-led IVE strategies to a new level of scale and turning out more new and infrequent voters than ever before. In the first year of work, MVP contacted over 1 million voters and carried out the largest field program in California during the November 2016 election. During her 25 years in organizing, Zombro has worked in a variety of roles at SCOPE and Justice for Janitors at SEIU Local 1877.



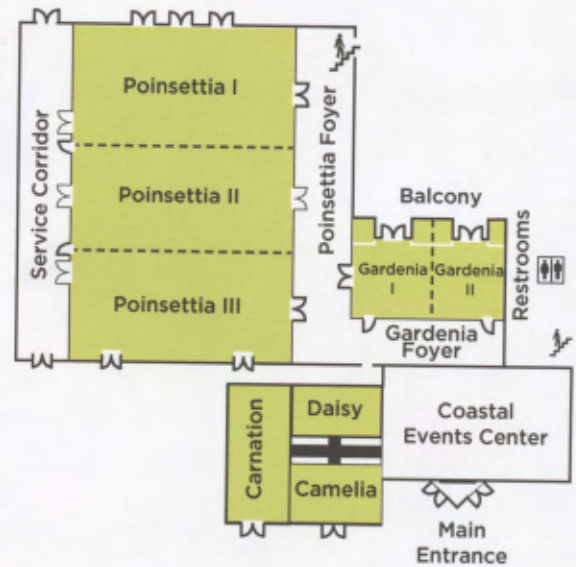
**OMNI HOTELS & RESORTS**  
 ——— LA COSTA ———

# CONFERENCE MAP

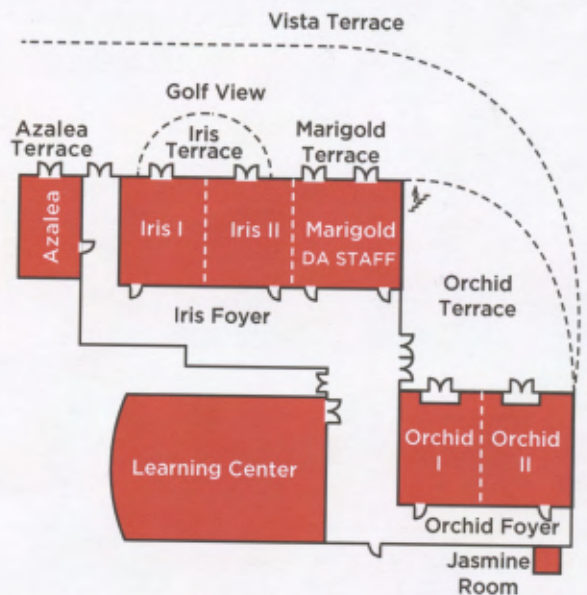
COSTA DEL SOL BALLROOM // FLOOR 1



COASTAL EVENTS CENTER // UPPER LEVEL



COASTAL EVENTS CENTER // LOWER LEVEL



## DA STAFF OFFICE

The DA Staff Office is located in the Marigold Room. DA Staff are available from 8:00 a.m. - 9:00 p.m. daily to assist conference guests.

DEMOCRACY ALLIANCE 

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